

1963 - 1967 Corvette: Identification Decals with O.E.M. Part Numbers

Below is a catalog sent to Chevrolet Dealers by the Prentice Products Corporation that was an original equipment manufacturer of decals for General Motors. The catalog outlines the size, part number and application and use information for each decal.

IDENTIFICATION AND PROMOTION **DECALS** FOR CHEVROLET DEALERS

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ENGINE IDENTIFICATION DECALS

	Code No.	Description	Size	Price each
	3902410 3902414	Cross Flag "396" Cross Flag "427"	4" x 3½" 4" x 3½"	\$.25 \$.25
	3904811 3904812	Turbo-Jet 427 3x2 400 HP Turbo-Jet 427 3x2 435 HP	6.10" x 3.36" 6.10" x 3.36"	\$.25 \$.25
	3888176 3902408 3902412 3902416 3906654 3908964 3916144	Turbo-Jet 360 HP Turbo-Jet 325 HP Turbo-Jet 390 HP Turbo-Jet 425 HP Turbo-Jet 385 HP Turbo-Jet 350 HP Turbo-Jet 375 HP***	7" Semi-Circ. 7" Semi-Circ. 7" Semi-Circ. 7" Semi-Circ. 7" Semi-Circ. 7" Semi-Circ. 7" Semi-Circ.	\$.25 \$.25 \$.25 \$.25 \$.25 \$.25 \$.25
	3901779 3901781 3901782 3901785 3901829 3901831 3903390 3903392 3903396 3903397 3903398 3903399 3905384 3906658 3911044 3911087 3916390 3932358 3932340	153 Super-Thrift 90 HP 194 Hi-Thrift 120 HP 230 Turbo-Thrift 140 HP 250 Turbo-Thrift 155 HP 164 Turbo-Air 95 HP 164 Turbo-Air 110 HP 327 Turbo-Fire 275 HP 327 Turbo-Fire 350 HP 283 Turbo-Fire 195 HP 327 Turbo-Fire 300 HP 327 Turbo-Fire 275 HP 283 Turbo-Fire 170 HP 350 Turbo-Fire 295 HP 327 Turbo-Fire 325 HP 327 Turbo-Fire 210 HP 327 Turbo-Fire 230 HP 302 Turbo-Fire 290 HP 307 Turbo-Fire 200 HP 327 Turbo-Fire 250 HP	6" x 2½" 6" x 2½"	\$.15 \$.15
	3901780 3901783 3901784 3901786 3901832	153 Super-Thrift 194 Hi-Thrift 230 Turbo-Thrift 250 Turbo-Thrift 164 Turbo-Air	5½" x 2½" 5½" x 2½" 5½" x 2½" 5½" x 2½" 5½" x 2"	\$.15 \$.15 \$.15 \$.15 \$.15

ENGINE IDENTIFICATION DECALS

	Code No.	Description	Size	Price each
	3832637 3851716 3852200 3852201 3852202 3852255 3822256 3889321 3889322 3889323	Turbo-Thrift 230 230 Turbo-Thrift 155 HP 153 Super-Thrift 90 HP 194 Hi-Thrift 120 HP 230 Turbo-Thrift 140 HP 283 Turbo-Fire 195 HP 283 Turbo-Fire 220 HP 327 Turbo-Fire 275 HP 327 Turbo-Fire 350 HP 327 Turbo-Fire 300 HP	5" x 1" 5" x 1 1/4" 5" x 1 1/4" 5.07" x 1.57" 5.07" x 1.57" 5.07" x 1.57"	\$.10 \$.10 \$.10 \$.10 \$.10 \$.10 \$.10 \$.10 \$.10 \$.10
	3850520 3852257 3853877 3863148 3875934 3878235	365 Horsepower 250 Horsepower 375 Horsepower 350 Horsepower 275 Horsepower 210 Horsepower	3" x 1" 3" x 1" 3" x 1" 3" x 1" 3" x 1" 3" x 1"	\$.10 \$.10 \$.10 \$.10 \$.10 \$.10
	3852260	425 Horsepower	3" x 1"	\$.25
	3901787 3901788	250 Turbo-Thrift 155 HP 250 Turbo-Thrift	5 1/4" x 2" 5 1/4" x 2"	\$.15 \$.15
	3816438 3864938	283 Turbo-Fire 396 Turbo-Jet 325 HP	5" x 1" 5 1/4" x 1 1/4"	\$.10 \$.25
	3832180	327 Turbo-Fire	5" x 1"	\$.25
	3829499 3867214 3867239 3877684	Spyder 150 HP Spyder 180 HP Corsa 180 HP 180 Turbo-Charged Corsa	5" x 2 1/2" 5" x 2 1/2" 5" x 2 1/2" 4.88" x 2.45"	\$.25 \$.25 \$.25 \$.25
	3837809 3852258 3852259 3864400	409 409-340 Horsepower 409-400 Horsepower 396-375 Horsepower	3 3/4" x 2 1/2" 3 3/4" x 2 1/2" 3 3/4" x 2 1/2" 3 3/4" x 2 1/2"	\$.25 \$.25 \$.25 \$.25
	3851821 3851822 3867213	95 HP 110 HP 140 HP	3 3/4" x 1 1/4" 3 3/4" x 1 1/4" 3 3/4" x 1 1/4"	\$.10 \$.10 \$.10

Online URL:

<https://www.corvetteactioncenter.com/tech/knowledgebase/article/1963-1967-corvette-identification-decals-with-o-e-m-part-numbers-1153.html>