

1963 - 1966 Corvette: Chevrolet Letter: Corvette Body Repair Molds

Subject: Corvette Body Repair Molds
Model and Year: 1963 - 1966 Corvette
Origin Number: SER-0-19
C.O No.: 66-160
Date: February 21, 1966

Lloyd English and Roger Mudd from the Chevrolet Dealer Buffalo Zone developed a revolutionary method for Corvette body repairs that would lower the cost of fiberglass repairs and improve dealer profit for these types of repairs. Chevrolet eventually commercialized their Corvette repair process and hired Molded Fiber Glass Body Co. of Union City, Pennsylvania to manufacture low cost molds for the 1963 - 1966 Corvette body panels.

The molds were made available by Chevrolet in late 1965 under the part number of 1050542. On February 21, 1966, Chevrolet Central Office sent a letter to all Regional and Zone Service Managers outlining the details of these new molds. Below are those documents.

Origin No. SER-0-19

C.O. No. 66-160

Subject CORVETTE BODY REPAIR MOLDS



CHEVROLET MOTOR DIVISION

General Motors Corporation

Central Office

Detroit, Michigan 48202

REGIONAL AND ZONE SERVICE MANAGERS

Date February 21, 1966

We are forwarding under separate cover a supply of the following forms to be mailed to the dealers in your zones that have a planning potential of fifty or more.

1. "CORVETTE MOLD REPAIR KIT 1963-66" order blanks
2. "CORVETTE BODY REPAIR - SIMPLIFIED" booklets
3. "CORVETTE BODY REPAIR - SIMPLIFIED" posters

The purpose of the dealer distribution is to acquaint the majority of our dealers with the new simplified method of repair for Corvettes that have received body damage.

Any dealers that desire to purchase the mold kit should order them directly from Molded Fiber Glass Body Co., Union City, Pennsylvania on the white order blank. The dealer's check should be attached to the order form in the amount of \$420.00 and his address included. The dealer should retain the blue copy for his files and forward the pink copy to the Zone Service Manager. The kits will be shipped F.O.B., Union City, Pennsylvania upon receipt of the dealer's check and order.

The repair kit for making parts from the molds can be ordered through the General Motors Parts Warehouses under part number 1050452 at \$23.49 each.

All zones have received objectives for these mold kits 1963-66 and we are asking you to complete your objective as soon as possible.

A suggested dealer letter is attached.

Very truly yours,

Service Operations Department

WLM:Hkap

Attachment

cc: Regional and Zone Managers
Assistant Regional Managers
Assistant Zone Managers, PS&A
Area Service Managers

CORVETTE BODY REPAIR MOLDS

Origin No. SER-0-19

C.O. No. 66-160



CHEVROLET MOTOR DIVISION

GENERAL MOTORS CORPORATION

CENTRAL OFFICE
GENERAL MOTORS BUILDING
DETROIT, MICHIGAN 48202

(SUGGESTED DEALER LETTER)

MORE PROFIT at REDUCED COSTS!!

Late in 1965, Chevrolet Motor Division made available a mold kit for repairing 1963-66 Corvettes. The purposes of developing this kit are as follows:

1. To simplify skin body repairs.
2. To eliminate fiberglass grinding, sanding, and filing.
3. To reduce costs and increase profits through the simplified repair method.
 - a. Savings up to 60 per cent on labor.
 - b. Savings up to 70 per cent on parts.
4. To reduce in-shop time for repairs through the simplified method.

So that you can become acquainted with this newly developed program, we are attaching the following literature for your review.

1. "CORVETTE MOLD REPAIR KIT 1963-66" order blanks
2. "CORVETTE BODY REPAIR - SIMPLIFIED" booklets
3. "CORVETTE BODY REPAIR - SIMPLIFIED" posters

Actually, the mold repair kit is \$5.00 cheaper than the comparable parts and you can make hundreds of parts from each mold.

All orders for the Corvette Body Mold Repair Kit should be forwarded to Molded Fiber Glass Body Co., Union City, Pa. on the white form with your check for \$420.00 attached. The blue copy is for your file and the pink copy should be forwarded to this office to my attention.

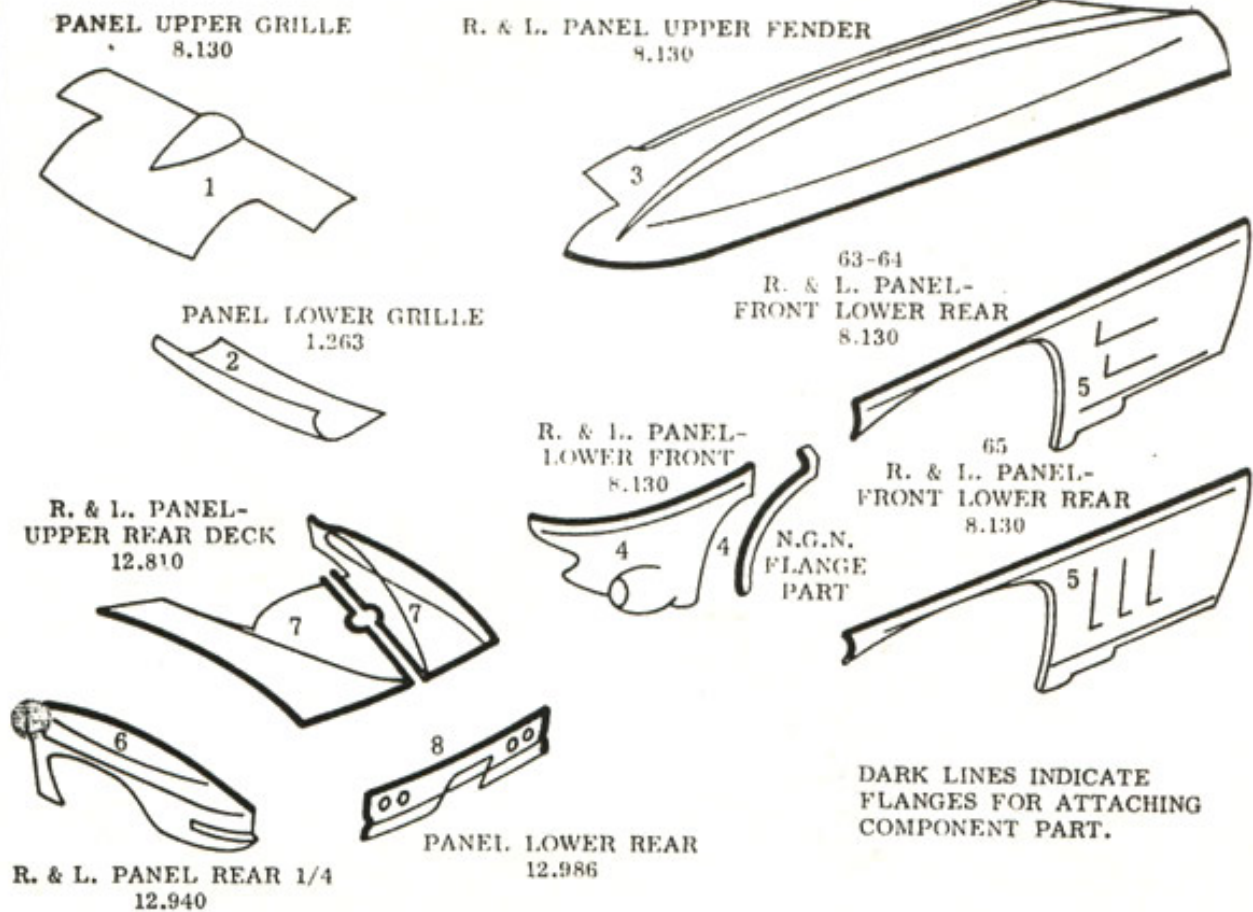
Polyester repair kits especially formulated for the mold kits are available through the General Motors Parts Warehouses under part number 1050542.

Very truly yours,

ZONE SERVICE MANAGER

SUGGESTED DEALER LETTER

CORVETTE MOLD REPAIR KIT 1963-65



MOLDED FIBER GLASS BODY CO. - UNION CITY, PA.

\$420 FOR KIT
FOB U. C., PA.

Group	Description	Price Each	Qty. to Order	Group	Description	Price Each	Qty. to Order
1- 8.130	Panel Upper Grille	\$31.00		5- 8.130	Panel - Front Lower Rear, R. & L. ea	\$29.00	
2- 1.263	Panel Lower Grille	\$22.00		6-12.940	Panel Rear 1/4, R. & L. ea	\$45.00	
3- 8.130	Panel Upper Fender, R. & L. ea	\$26.00		7-12.810	Panel - Upper Rear Deck, R. & L. ea	\$65.00	
4- 8.130	Panel Lower Front, R. & L. ea	\$31.00		8-12.986	Panel Lower Rear	\$35.00	

Dealer Signature _____
Check Attached ☐ AMOUNT _____

ALL PANELS SHOWN & LISTED ABOVE \$420.00
SALES & OR USE TAX SHOULD BE PAID IN
ACCORDANCE WITH STATE & LOCAL TAX
LAWS WHERE APPLICABLE.

WHITE - TO MFG
BLUE - RETAIN BY DEALER
PINK - ZONE

ORDERS TO M.F.G. MUST BE ON THIS FORM.

CORVETTE MOLD REPAIR KIT 1963-66
Illustrations and Order Form

Online URL:

<https://www.corvetteactioncenter.com/tech/knowledgebase/article/1963-1966-corvette-chevrolet-letter-corvette-body-repair-molds-1090.html>