

FIND **NEW** ROADS™



2014 CHEVROLET CORVETTE **STINGRAY**



FIND NEW ROADS™



MESSAGE FROM YOUR CHEVROLET TEAM

Chevrolet again redefines modern performance with the all-new 2014 Corvette Stingray. The identifier “Stingray” is an indication within Chevrolet, its dealer network, to our Corvette loyalists and to the world that this Corvette is something special. The Corvette Stingray exemplifies precision with a perfect balance of technology, design and performance, it is an automobile that’s ready to take on the best high performance sports cars in the world. Are you ready to handle the precision?

The 2014 Corvette Stingray continues with its distinctive 2-seat, front engine/rear transmission/rear-wheel drive configuration with V8 power and availability in either coupe or convertible versions. However, the term “all-new” is a perfect descriptor for this Corvette Stingray as it shares only two minor parts with the 2013 Corvette. Highlights that will be examined in depth in this Details Book include:

- Extensive use of premium materials on the interior and exterior, including carbon fiber, carbon-nano composite, aluminum, magnesium, hand-wrapped leather and more
- Advanced driver technologies, including a 5-position Driver Mode Selector that tailors 12 vehicle attributes to fit the driving environment, especially with the new 7-speed manual transmission with Active Rev Match: a technology that anticipates gear selections and matches engine speed for perfect shifts every time
- An all-new 6.2L LT1 V8 engine that combines advanced technologies, including Direct Injection, Active Fuel Management, continuously Variable Valve Timing and an advanced combustion system that delivers more power while using less fuel
- A new aluminum frame helps shift weight rearward for a near optimal 50/50 weight balance that supports a world-class power-to-weight ratio
- A sculptured exterior that features advanced High-Intensity Discharge and light-emitting diode lighting. Race-proven aerodynamics are supported by functional venting that provide low drag, exceptional stability and track capability
- Z51 Performance Package that increases the performance capabilities and includes: electronic limited-slip differential, dry sump oiling system, integral brake, differential and transmission cooling, specific gear ratios, wheels, tires and brakes as well as a unique aero package that further improves high-speed stability

The 2014 Corvette Stingray Details Book has been developed to help you understand the precise nature of the all-new Corvette Stingray. The information herein will enhance your personal understanding of this remarkable vehicle and assist you in making effective presentations to your high performance sports car customers.

Good selling!

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2014 CORVETTE STINGRAY



TARGET CUSTOMERS

TARGET PROSPECTS APPRECIATE THE ULTIMATE IN HIGH PERFORMANCE

There are two target groups for Corvette Stingray. The first group are Corvette Loyalists. They stick with Corvette as their model of choice for a sports car and would not consider choosing a competitor over Corvette. The second buyer is a conquest target we refer to as Life Precisionist. This is a buyer who is younger, more affluent and more professionally minded than the Corvette Loyalist. This conquest target has not been attracted to Corvette models in the past. However, changes to the Corvette Stingray in a variety of areas including luxury materials, performance enhancements, connectivity and overall style have made this group ready to consider a change to Chevrolet.

The 2014 Corvette Stingray is meant to appeal to both types of buyer. Corvette Stingray's looks, performance capability and reputation have never been better. Corvette Loyalists will see this as the best Corvette ever. The conquest customer will see the all-new 2014 Corvette Stingray model as more than a refresh of the existing platform. Enthusiast magazines, blogs and newspapers tout the significantly improved capabilities of the new Corvette Stingray as well as superior fit-and-finish, connectivity and, most important...cachet. Potential buyers who look to the new Corvette Stingray will see a sports car that can compete with the best from Europe and Japan—regardless of price.

CORVETTE LOYALIST

- 72% Buyers 55+
- 55% College Graduate
- 58% Urban/Suburban
- 11% Mid-Level Manager
- \$133,000 Household Income
- Tend to Buy – Fulfillment of a Dream

CORVETTE CONQUEST

- 45% Buyers 55+
- 81% College Graduate
- 69% Urban/Suburban
- 58% Professionals, Business Owners, Senior Execs
- \$257,000 Household Income
- Often Lease – Another Perk



KEY MESSAGES

Five aspects of the new Corvette Stingray have their own key messages. Become familiar with them and get a feel for how they all come together to make a world-class sports car.

1. CORVETTE STINGRAY DELIVERS MORE PRECISION, PERFORMANCE AND EFFICIENCY

Corvette Stingray redefines modern performance through:

- A sophisticated LT1 engine combines advanced technologies, including Direct Injection, Variable Valve Timing and Active Fuel Management for more power and more efficiency
- Engineered to be the quickest, most powerful and most capable standard Corvette
- 460 hp/465 lb.-ft. of torque with optional active exhaust and 455 hp/460 lb.-ft. of torque with standard exhaust
- 0-60 in 3.8 seconds
- 1.3 g of cornering capability
- Most efficient Corvette, surpassing the 2013 Corvette's EPA-estimated 26 mpg highway – 2014 rating is 17 city/29 highway. Best fuel economy on highway of any car over 400 hp

2. FUNCTIONAL, BEAUTIFUL DESIGN

The tightly sculpted, athletic exterior is functional and distinctly Corvette:

- Every line and surface has been optimized to enhance overall performance
- Race-proven aerodynamics reduce lift for high-speed stability
- Brake, transmission and differential coolers for track capability

Driver-oriented interior design integrates authentic materials, state-of-the-art technologies and world-class craftsmanship:

- Two all-new seat designs with magnesium frames deliver exceptional comfort and support
- Two HD-resolution 8" screens can be tailored to the driver's preference

3. ADVANCED DRIVER TECHNOLOGIES

Corvette Stingray has many technologies designed to make whoever is driving the vehicle a more confident driver—both on the road and on the track:

- Standard 7-speed manual with Active Rev Match – matches the engine speed to the gear ratio, for every up- and down-shift
- Driver Mode Selector tailors virtually every aspect of the car to the driver and his or her environment as well as the function of Active Fuel Management, launch control, magnetic ride control (if equipped) and more

4. WORLD-CLASS ENGINEERING

Corvette Stingray is meant to compete head-to-head with any production sports car in the world:

- Lightweight materials contribute to a perfect 50/50 weight distribution and world-class power-to-weight ratio for optimal handling and acceleration
 - All-aluminum frame structure is 57% stiffer and 99 lbs. lighter than the steel frame on the previous generation
 - Carbon-fiber removable roof panel, carbon-fiber hood and carbon-nano-composite body structures further reduce weight for improved handling

5. THE RETURN OF THE STINGRAY

Corvette Stingray marks the return of a classic marque:

- The best Corvettes, like the 1963 Sting Ray, embodied performance leadership, delivering cutting-edge technologies, breathtaking design and awe-inspiring driving experiences
- The 2014 Corvette Stingray continues the tradition by leveraging modern advancements in design, technology and engineering
- The first use of the Stingray name (Sting Ray originally) on a production car was 1963, which marked both the introduction of the all-new second-generation Corvette as well as the first time Corvette was offered as a coupe
- In 1959, Chevrolet produced a Corvette race car which was the original Sting Ray



PACKAGING HIGHLIGHTS

Corvette Stingray is available in 1LT, 2LT and 3LT models, one less than in 2013. Essentially, each Corvette Stingray model is higher contented for 2014.

1LT STANDARD CONTENT

- 6.2L LT1 small block V8
- 7-speed manual transmission w/ Active Rev Match
- 8" diagonal color touch-screen with Chevrolet MyLink
- AM/FM/SiriusXM MP3 RDS Audio w/ USB/SD card input and input jack
- Bluetooth for phone and audio
- Color cluster display
- OnStar Directions & Connections Plan for the first six months
- 8-way power seats
- 18" wheels, front/19" wheels, rear – Silver painted
- Michelin Pilot Super Sport Run-flat tires, summer-only¹
- ABS
- Active handling
- Capless fueling
- Cruise control
- Driver Mode Selector and Valet Mode
- Daytime Running Lamps (DRLs)
- Dual power, remote, heated sport mirrors
- Dual-zone electronic climate control
- Electric locking glove box
- Floor mats
- HID Xenon lighting
- Keyless Access w/ Push Button Start
- Launch Control
- Leather-wrapped steering wheel
- Moulan Leather GT seats
- Power 4-way telescoping steering column
- Power windows (auto-up/-down)
- Rear Vision Camera
- Removable roof panel, body-color, carbon fiber
- Side air bags
- Steering wheel controls
- Traction Control
- Visors with illuminated mirrors

2LT STANDARD CONTENT

1LT CONTENT, PLUS:

- Advanced theft-deterrent system
- Auto-dimming mirrors
- Head-Up Display (HUD) – color
- Heated and vented seats
- Luggage shade and net
- Memory package
- Performance Leather GT seats w/ lumbar/wing adjust
- Premium Bose audio – Centerpoint® surround (10 speakers)
- SiriusXM Radio is included for 1-year trial service
- Seat crossed flags logo badge
- Universal Home Remote
- Center console and door panels in interior seat color

3LT STANDARD CONTENT

2LT CONTENT, PLUS:

- Instrument panel in interior seat color
- Custom leather-wrapped IP/doors/console
- Napa leather GT seats
- GPS-based navigation (optional on 1LT & 2LT)

Z51 PERFORMANCE PKG

The Z51 Performance Package is available on all trim levels, in both coupe and convertible models. Z51 provides track-proven options to give drivers a competition-ready Corvette Stingray. Included in the package is:

- Dry sump oil system
- Specific gear ratios
- ELSD (electronic limited-slip differential)
- Larger front brakes with slotted rotors (13.6" vs. 12.6")
- Black calipers
- Specific shocks, springs and stabilizer bar
- Enhanced cooling
- Unique Aero Package
- Magnetic Selective Ride Control (available)
- Performance Traction Management (available)
- Larger 19" front and 20" rear wheels
- Unique Michelin Pilot Super Sport ZP tires, summer-only¹

¹Summer-only tire – Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to www.gmaccessorieszone.com.



CORVETTE STINGRAY CONTENT

POWERTRAIN & HIGH PERFORMANCE PACKAGING	1LT	2LT	3LT
6.2L LT1 V8 engine	S	S	S
7-speed manual transmission with Active Rev Match	S	S	S
6-speed paddle shift automatic transmission w/ Remote Start	A	A	A
Oil Life Monitoring System	S	S	S
Launch Control	S	S	S
Z51 Performance Package	A	A	A
Variable tuned performance exhaust	A	A	A
Capless fueling	S	S	S
Battery Protection Package	A	A	A

STEERING, SUSPENSION & BODY	1LT	2LT	3LT
Electric power steering	S	S	S
4-wheel independent suspension	S	S	S
Z51 performance suspension (part of Z51 Performance Package)	A	A	A
Active Handling	S	S	S
Wheels – Silver painted 18" front/19" rear	S	S	S
Wheels – Machined-face 18" front/19" rear	A	A	A
Wheels – Chrome 18" front/19" rear	A	A	A
Wheels – Sterling Silver Z51 19" front/20" rear (requires Z51 Performance Package)	A	A	A
Wheels – Black Z51 19" front/20" rear (requires Z51 Performance Package)	A	A	A
Wheels – Chrome Z51 19" front/20" rear (requires Z51 Performance Package)	A	A	A
Michelin Pilot Super Sport Run-flat tires P245/40/ZR18 front and P285/35 ZR19 rear; summer only, blackwall	S	S	S
Michelin Pilot Super Sport Run-flat tires P245/35/ZR19 front and P285/30 ZR20 rear; summer only, blackwall (part of Z51 Performance Package)	A	A	A
Brembo 4-wheel disc brakes with ABS	S	S	S
Dark Gray Metallic-painted calipers	S	S	S
Black-painted calipers (part of Z51 Performance Package)	A	A	A
Painted calipers – Red or Yellow (available for standard or performance brakes)	A	A	A
Traction Control	S	S	S
Magnetic Selective Ride Control (option with Z51 Performance Package)	A	A	A
Performance Traction Management (option with Z51 Performance Package; included with Magnetic Selective Ride Control)	A	A	A
Driver Mode Selector	S	S	S
HID Xenon headlamps	S	S	S
LED Daytime Running Lamps	S	S	S

S = Standard A = Available I = Included in equipment group – = Not available



CORVETTE STINGRAY CONTENT (CONTINUED)

STEERING, SUSPENSION & BODY (CONTINUED)	1LT	2LT	3LT
LED park and turn lamps	S	S	S
Body-color power-adjustable, heated, exterior mirrors	S	S	S
Body-color power-adjustable, heated, driver-side auto-dimming mirrors	-	I	I
Keyless Access w/ Push Button Start	S	S	S
Rear Vision Camera	S	S	S
Body-color carbon-fiber removable roof panel	S	S	S
Transparent removable roof panel	A	A	A
Visible carbon-fiber removable roof panel	-	A	A
Two Top Package (Base and Transparent)	A	A	A
Two Top Package 2 (Visible Carbon Fiber and Transparent)	-	A	A
Solar-absorbing glass, light-tinted	S	S	S
Rear spoiler with integrated LED CHMSL	S	S	S
Carbon Flash-painted spoiler and mirrors (requires Z51 Performance Package)	A	A	A
Functional vents	S	S	S

SEATS & TRIM	1LT	2LT	3LT
Moulán leather GT seats	S	S	-
Napa leather GT seats	-	-	I
Competition Sport seats (interim availability)	A	A	A
Driver and passenger 8-way power adjustment	S	S	S
Seat adjuster, power bolster and power lumbar	-	I	I
Heated and ventilated driver and passenger seats	-	I	I
Memory Package	-	I	I
Center console with 2 covered cup holders, storage, auxiliary power outlet, USB ports, SD card slot and auxiliary input jack	S	S	S
Center console and door panels in interior seat color	-	I	I
Instrument panel in interior seat color	-	-	I
Custom leather-wrapped IP/doors/console	-	-	I
Sueded microfiber-wrapped upper Interior Trim Package	-	-	A
Carbon Fiber Interior Package	-	A	A
Crossed flags logo on seats	-	I	I

COMFORT & CONVENIENCE	1LT	2LT	3LT
OnStar Turn-by-Turn Navigation (6 months)	S	S	S
Power 4-way telescoping steering column	S	S	S
Leather-wrapped 360mm steering wheel	S	S	S
Steering wheel controls	S	S	S
Power windows (Express-Up/-Down)	S	S	S
Power door locks with lockout protection	S	S	S
Color Driver Information Center (DIC)	S	S	S
Cruise control	S	S	S
Electric parking brake	S	S	S
Dual-zone electronic climate control w/ separate passenger controls	S	S	S



CORVETTE STINGRAY CONTENT (CONTINUED)

COMFORT & CONVENIENCE (CONTINUED)	1LT	2LT	3LT
Driver and passenger visors with illuminated mirrors	S	S	S
Frameless rearview mirror	S	S	S
Auto-dimming rearview mirror	-	I	I
Cup holders, covered in console	S	S	S
Storage compartments: center console, behind screen, glove box, door pockets and trunk	S	S	S
Hatch release, push-button open	S	S	S
Power convertible top button (convertible models only)	S	S	S
Electric locking glove box	S	S	S
Luggage shade and net (coupe models; cargo net only on convertible)	-	I	I
Air filtration system with pollen filter	S	S	S
Passenger grab handle	S	S	S
Personalized plaque	A	A	A
Floor mats	S	S	S

TECHNOLOGY & INFOTAINMENT	1LT	2LT	3LT
Re-configurable 8" color cluster display	S	S	S
Color Head-Up Display (HUD)	-	I	I
AM/FM/SIRIUSXM MP3 RDS Audio with UBS/SD card input and audio input jack	S	S	S
9 speakers – Bose	S	-	-
10 speakers – Bose premium audio with Centerpoint® surround	-	I	I
8" color touch-screen with Chevrolet MyLink	S	S	S
Bluetooth for phone and audio	S	S	S
USB port located in center stack storage bin; 2 USB ports in console storage bin	S	S	S
Auxiliary input jack and SD card slot located in console storage bin	S	S	S
SiriusXM Radio (3-month trial)	S	-	-
SiriusXM Radio and HD Radio (1-year subscription)	-	I	I
Valet Mode	S	S	S
Universal Home Remote	-	I	I
Navigation	A	A	I

SAFETY & SECURITY	1LT	2LT	3LT
4 air bags (driver and passenger frontal; seat-mounted side-impact)	S	S	S
OnStar Automatic Crash Response	S	S	S
Daytime Running Lamps	S	S	S
ABS brakes	S	S	S
Active Handling Stability Control	S	S	S
Tire Pressure Monitoring System	S	S	S
3-point safety belts	S	S	S
Driver and passenger safety belt pretensioners	S	S	S
Passenger Sensing System	S	S	S
Engine immobilizer theft-deterrent system	S	S	S
Advanced theft-deterrent system	-	I	I
Run-flat tires	S	S	S
Battery rundown protection	S	S	S



2014 CORVETTE STINGRAY



EXTERIOR DESIGN & STYLING

CORVETTE STINGRAY HIGHLIGHTS

- 1** Lower and wider to provide a bolder look, yet is still unmistakably a Corvette
- 2** Improved aerodynamics allow airflow over, under and around the vehicle, reducing drag
- 3** Carbon-fiber hood that is lightweight and very strong
- 4** Functional hood extractor so that a portion of airflow through the grille and radiator can exit through the extractor, reducing lift at high speeds and improving engine cooling
- 5** LED Daytime Running Lamps add a signature look while enhancing visibility to other drivers
- 6** HID Xenon low- and high-beam headlamps provide dramatic design cues and highly functional lighting
- 7** Crossed flags; next-generation emblem has all-new look and conveys more drama and speed
- 8** Stingray logo
- 9** 18" front and 19" rear wheels (19" front and 20" rear wheels on Z51, as shown)
- 10** Michelin Super Sport ZP tires, summer-only (These tires are summer performance tires that are geared toward performance. Customers should consider all-season tires for winter and inclement weather)
- 11** Functional side vents for brake cooling
- 12** Rear quarter glass
- 13** Carbon-fiber removable roof panel
- 14** Functional quarter panel vents to cool transmission and differential (differential cooler is Z51 only)
- 15** Functional rear vents to exhaust air
- 16** Redesigned tail lamps that use a unique 4-element design that incorporates re-directive reflective LEDs
- 17** Center high-mounted stop lamp incorporated into the spoiler
- 18** Rear badging that incorporates the new crossed flag emblem
- 19** 4.25" performance exhaust option
- 20** Functional spoiler on all models; larger full-width spoiler is used on Z51



EXTERIOR DESIGN & STYLING

CORVETTE STINGRAY CONVERTIBLE HIGHLIGHTS

The 2014 Corvette Stingray Convertible incorporates all of the performance technology and capabilities of the Corvette Stingray Coupe. The only structural changes are limited to accommodations for the folding top and repositioned safety belt mounts. The Corvette Stingray Convertible was designed simultaneously with the coupe model and uses the more rigid aluminum frame structure, which is 57% stiffer and 99 lbs. lighter than the previous Corvette steel frame.

Corvette Stingray Convertible Facts:

- The top is all new; it's fully powered with no manual latches
- Top operation is fully automatic with one switch
- Top lowers in about 20 seconds
- Top can be operated up to 30 mph
- Top can be lowered using the key fob transmitter
- Option packages are the same as the coupe
- The convertible is available with the Z51 Package



COLORS

EXTERIOR

The Chevrolet Corvette Stingray is available in a wide variety of colors.



NEW Laguna Blue Tintcoat¹



Velocity Yellow Tintcoat¹



Crystal Red Tintcoat¹



NEW Lime Rock Green Metallic²



Arctic White



Blade Silver Metallic



Black



Cyber Gray Metallic



Night Race Blue Metallic



Torch Red

INTERIOR

- Jet Black
- Adrenaline Red
- Gray
- Kalahari—2LT & 3LT only
- Brownstone—3LT only

CONVERTIBLE TOP

- Black
- Gray
- Kalahari
- Blue

CALIPER

- Metallic Gray—standard
- Black—standard with Z51
- Red
- Yellow

¹Additional charge, premium tintcoat color.
²Extra-cost color.



INTERIOR DESIGN & STYLING

Performance has always been a Corvette hallmark, and this is certainly the case on the 2014 Corvette Stingray. However, one of the most noteworthy examples of the new focus of this model is the completely new, richly appointed interior design. It's called "driver-centric" with real carbon fiber, aluminum and hand-wrapped leather materials, custom amenities and features that provide significant differentiation between 1LT, 2LT and 3LT trim levels. Corvette Stingray interior dimensions remain similar to its predecessor, even though it contains more content as well as state-of-the-art infotainment and connectivity features.

RECONFIGURABLE INSTRUMENT CLUSTER

The instrument cluster is an 8" color screen with auxiliary analog gauges. The instrument cluster, as well as the Head-Up Display, is re-configurable and coordinated together based on the driver-selectable modes (through Driver Mode Selector switch) to customize the information to the driver. Selectable modes provide a unique appearance and capability to suit the needs of the driver in specific situations. The modes are:

- Tour Mode - Geared to driving on trips and commuting. The display includes Navigation, radio, phone and other data. This is also the default display for the Eco and Weather modes*
- Sport Mode - Corvette Sports Car style gauges. This screen is dominated by a large tachometer and performance gauges
- Track Mode - Geared more toward racing as it contains a linear tachometer along with lap timers and performance data. This display is patterned after the C6R racecar

STEERING WHEEL

The smaller, 360mm (14.1") diameter, leather-wrapped steering wheel is exclusive to the model. It provides exceptional road feel and quick response. Paddle shifters are mounted to the wheel as well as standard cruise control, infotainment and cluster display controls.

STORAGE

The Corvette Stingray features an electric locking glove box and center console storage that includes a power outlet, USB ports, auxiliary input jack and an SD card reader. A hidden storage cubby behind the 8" color touch-screen on the center stack for the infotainment system also includes a USB port.

The rear luggage compartment is large and can easily hold two golf bags, with room for an overnight bag too. There's even an available 5-piece Corvette Stingray luggage set. Even when the removable top is in the luggage compartment, there's still room under the top for a fair amount of personal items.

CUP HOLDERS AND PASSENGER GRAB HANDLE

Cup holders are positioned farther back than in 2013 and are larger and more reachable for the driver and passenger. The grab handle for the passenger is functional, not decorative and features rock-solid steel centers.

*Note: It is important to explain to customers that the graphic display is designed to change automatically with the Driver Mode Selector.



GT Seats Shown



2LT Interior Shown



COMFORT & CONVENIENCE

SEATS

An all-new seating structure provides exceptional support and comfort to the Corvette Stingray driver and passenger. Improvements have been made to the bolstering, the fit and the performance hold. Two seats are available:

- GT seat – This is the standard seat and is designed for road-touring comfort with support for aggressive driving
- Competition Sport seat (interim availability) – Provides more aggressive support for track and street driving. It is more restrictive in body-type accommodation

Features on 2LT and 3LT trim level seats include:

- Heated and vented driver and passenger seat. Vented seat includes cooling fans
- Power bolster/power lumbar
- Corvette logo badges
- Memory Package for 8-way power seats – Two driver presets (also sets position for outside mirrors, tilt/telescoping steering column and the exit position for the driver seat)

CLIMATE CONTROL

Dual-zone electronic climate control system is standard. Includes individual control for the passenger. The passenger control has been moved to the right side. Standard cabin pollen filter on all models.

KEYLESS ACCESS WITH PUSH BUTTON START

Standard on all models. Key fob transmitter only needs to be present to access the Corvette Stingray as well as to start it. Emergency access can occur with key housed in fob and lock cylinder near license plate mount.

- Key fob operates the door locks and hatch
- Key fob operates up to 197' away
- Includes a user-activated panic alarm to help find the vehicle in a crowded parking lot or to draw attention to or scare off an intruder

CONVERTIBLE TOP OPERATION

On convertible models there is an IP-mounted switch to open and close the top. The top can be lowered using a button on the key fob transmitter.

FRAMELESS REARVIEW MIRROR

The frameless mirror has been purposely shaped to help improve the driver's vision inside the Corvette Stingray. Auto-dimming is included on 2LT and 3LT.

COLOR DRIVER INFORMATION CENTER (DIC)

Displays vehicle system information and warning messages. Located in the instrument cluster and actuated with the right steering wheel controls.

4-WAY POWER TELESCOPING STEERING COLUMN

Allows a driver to accurately position the steering wheel to its most comfortable and effective position. Adjustment button located on the left side of the steering column.

ELECTRIC PARKING BRAKE

Allows for additional interior room for console usability and cup holders. The switch for the Electric parking brake is on the center console.

ACTIVE HATCH VENT

This is a new technology incorporated into every 2014 Corvette Stingray. It provides a one-way path for airflow out of a pressurized cabin but does not allow the entry of rainwater spray and/or fumes. It improves airflow in the cabin and results in especially reduced efforts for closing the hatch.

UNIVERSAL HOME REMOTE

Located on driver visor, this feature is standard on 2LT and 3LT.

PERSONALIZED PLAQUE

Corvette Stingray buyers have the option (on all trim levels) of choosing an available personalized plaque that includes their name and the vehicle VIN. It is placed on the console right in front of the shifter below the climate controls. Another personalized plaque version is included for those who choose National Corvette Museum delivery. This plaque features the National Corvette Museum logo.



PERSONAL TECHNOLOGIES

CONNECTIVITY

Auxiliary Audio Input Jack

All Corvette Stingray models include an auxiliary input jack located in the console storage bin, allowing connection of certain portable audio players to the vehicle's speakers.

USB Ports and SD Card Reader

The USB port permits USB-compatible MP3 players to be controlled through the vehicle's audio system.

- Two USB ports are in the console storage compartment
- One USB port is in the hidden compartment behind the center stack touch-screen
- An SD card reader is located in the console storage compartment
- See the Owner's Manual for full information concerning the uses of the USB ports and the SD card reader

Bluetooth¹ for phone and audio

Connects personal cell phone to vehicle's audio system.

- Permits hands-free communication
- Includes voice recognition for English, French and Spanish
- Pair up to ten Bluetooth devices
- Store up to 3500 phone numbers; accessible by voice recognition and displayed on the center stack
- Standard on Corvette Stingray trim levels as part of MyLink audio system
- Includes Bluetooth streaming for personal audio devices

OnStar²

The OnStar Directions & Connections Plan is standard for six months on all Corvette Stingray models and combines all the Safe & Sound Plan services, such as Hands-Free Calling and Remote Door Unlock, with Turn-by-Turn Navigation and eNav. Learn more at onstar.com.

¹Go to gm.com/Bluetooth to find out which phones are compatible with the vehicle.

²Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers.

³MyLink functionality varies by model, Full functionality requires compatible Bluetooth and smartphone and USB connectivity for some devices.

AUDIO

MyLink³

Corvette Stingray incorporates the latest generation Chevrolet MyLink. The simple, flexible, yet extremely powerful system can fully integrate information from several Bluetooth-enabled mobile devices, USB ports, SD cards, MP3 players and the audio input jack. An 8" LCD center display color touch-screen provides access to third-party music service such as Pandora and allows for easy, undistracted access to a broad range of functions, including enhanced OnStar and 3-D navigation. Voice recognition is a key part of MyLink capabilities for audio, connectivity and navigation (if equipped).

SIRIUSXM Radio

XM satellite radio's incredible range of programming includes commercial-free music plus sports, news and talk, comedy, award-winning family programming and more.

- 140 channel Premier Package Included on all models
- Three months trial service included on 1LT. One year subscription included on 2LT & 3LT
- Visit gm.xmradio.com for more information

Bose Audio

All models feature Bose speaker systems.

- 9-speaker system (UQA) on 1LT
- 10-speaker Bose Centerpoint[®] surround system (UQS). Includes 9" ND[®] woofer with a 14-liter bass box in the rear of the trunk and AudioPilot[®] noise-compensating technology. Standard on 2LT and 3LT





DRIVER PERFORMANCE INTERFACES

Corvette Stingray features a variety of methods for the driver to interface with the vehicle to enable it to function at its optimal capacity for varying operating circumstances. These features not only enhance vehicle capabilities; they can actually assist drivers to be better by anticipating their needs.

DRIVER MODE SELECTOR

The new 5-position Driver Mode Selector allows drivers to quickly and easily adjust the vehicle's performance abilities. Operating modes are:

MODES	WEATHER For rain or snow	ECO Optimize fuel economy	TOUR Normal comfort driving	SPORT Spirited driving	TRACK Competitive driving
Cluster Display	Tour	Tour	Tour	Sport	Track
Throttle Progression	Weather	Normal	Normal	Sport	Track
Trans Shift Mode (if equipped)	Normal	Normal	Normal	Sport	Track
Active Fuel Management	Normal	Eco	Normal	Normal	Normal
Exhaust Mode	Eco	Eco	Tour	Sport	Track
Steering	Comfort	Comfort	Comfort	Sport	Track
Active Handling	Normal	Normal	Normal	Normal	Competitive (mode avail.)
Electronic Limited-Slip	Mode 1	Mode 1	Mode 1	Mode 2	Mode 2 & 3
Magnetic Selective Ride Control (if equipped)	Tour	Tour	Tour	Sport	Track
Launch Control	NA	NA	NA	NA	Available
Traction Control	Weather	Normal	Normal	Normal	Track
Performance Traction Management (if equipped)	Off	Off	Off	Off	Available

The Selector is located near the shifter on the console. Driver selection of any of the operating modes is immediately transferred to the gauge cluster so drivers know exactly what mode they are in. Transition between modes is nearly instantaneous. The Selector controls the complexity of up to 12 performance variables that would be too difficult and ponderous to control through conventional buttons or levers.

Variables include: gauge cluster configuration, electronic throttle control, paddle shift automatic transmission shift feel, Active Fuel Management, exhaust, electronic limited-slip differential, steering feel, Magnetic Ride Control, Launch Control, Active Handling, Traction Control and Performance Traction Management.

Z51 WITH MAGNETIC RIDE CONTROL

This is a performance parameter of the Driver Mode Selector that's available in Sport and Track modes. It offers five settings of torque reduction and brake intervention for track driving. These modes are selected using the Driver Mode Selector. The modes and messages that appear in the Driver Information Center are:

PERF TRAC 1	PERF TRAC 2	PERF TRAC 3	PERF TRAC 4	PERF TRAC 5
Wet	Dry	Sport	Sport	Race
Active Handling On	Active Handling On	Active Handling On	Active Handling Off	Active Handling Off

ACTIVE REV MATCH

Corvette Stingrays with 7-speed manual transmission include Active Rev Match. It is activated using the steering wheel paddle. This feature can give an ordinary driver a capability that race car drivers learn after hundreds of hours of practice—smooth shifts using throttle “blips,” through heel-and-toe shifting. The result is increased enthusiasm and confidence during performance driving situations.

LAUNCH CONTROL

Launch Control is standard on all Corvette Stingrays with either transmission. Launch Control is available in Track mode, in Competitive Driving mode or Performance Traction Management (if equipped). Launch Control is a form of Traction Control that limits wheel spin during hard acceleration through control of engine power output. The idea behind it is to make the Corvette Stingray achieve maximum speeds faster by ensuring tire adherence to the road or track. The Launch Control feature will initially limit engine speed as the driver rapidly applies the accelerator pedal to wide open throttle, allowing the engine RPM to stabilize.



POWER & PERFORMANCE

Corvette Stingray's engine and driveline represent the best of Chevrolet engineering and capability. All components are race-proven and precisely matched to bring superior performance and solid dependability. And, with the application of various technologies and exceptional engineering, the 2014 Corvette Stingray is even capable of phenomenal fuel economy—a benefit not usually associated with a high-end sports car.

ENGINE

6.2L LT1 V8

Race-proven and building on 59 years of heritage and reputation, the new Gen 5 LT1 6.2L small block V8 makes the 2014 Corvette Stingray the quickest standard Corvette ever (0-60 mph times in 3.8 seconds).

- 455 hp @ 6000¹ rpm
- 460 lb.-ft. of torque @ 4600¹ rpm
- Recommended fuel: Premium unleaded
- Direct fuel injection
- Block material: aluminum
- Head material: aluminum
- 11.5:1 compression ratio
- 376 cu. in.
- Bore & stroke: 4.06" x 3.62"
- Variable Valve Timing (VVT)
- Spark Ignition Direct Injection (SIDI)
- Active Fuel Management (AFM)
- 100,000-mile spark plug replacement interval

ENGINE FACTS¹

The all-new LT1 Gen 5 V8 has a variety of new features and design aspects. Here are just a few of them from this exciting engine.

Compact size: unique engineering and packaging

2014 Corvette Stingray owners who want to lift the hood and show off the engine won't be disappointed. The 6.2L small block engine is packed with new technologies, but there's no change to dimensional space in the engine compartment. In fact, the engine is slightly shorter when compared to the previous generation LS3 engine.

All-aluminum block and oil pan

The Gen 5 block was developed using tools and data acquired in GM's racing programs. The result is a block and oil pan that provides a light, rigid foundation for an impressively smooth engine. Its deep-skirt design helps maximize strength and minimize vibration. Main bearing caps are cross-bolted and attached to the block 6-bolts.

Nodular iron main bearing caps

The cross-bolted main bearing caps are a significant upgrade over more conventional powdered metal bearing caps. They are stronger and can better absorb vibrations and other harmonics to help produce smoother, quieter performance.

Engine architecture enhancements

Compared to the Gen 4 engine, the Gen 5's cylinder block casting is all new but based on the same basic architecture. It was refined and modified to accommodate the mounting of the engine-driven Direct Injection high-pressure fuel pump. It also incorporates new engine mount attachment, new knock sensor locations, improved sealing and oil-spray piston cooling.

Advanced oiling system/ available dry sump system

The LT1 oiling system is optimized for improved performance. A new, variable-displacement oil pump enables more suitable oil delivery based on the engine's operating conditions. Its dual-pressure control enables operation at a very efficient oil pressure at lower rpm coordinated with Active Fuel Management; at high engine speeds and under heavier loads, oil pressure and volume are increased to ensure excellent lubrication and engine protection.

The Z51 Performance Package includes a dry sump oiling system. Its purpose is to promote exceptional lubrication system performance during aggressive driving maneuvers and high cornering loads. It includes two stages: a pressure stage and a scavenge stage. The pressure stage includes the new, dual-pressure control and variable-displacement pump.

¹460 hp/465 lb.-ft. of torque when equipped with available performance exhaust (NPP).



POWER & PERFORMANCE

Four-into-one Exhaust Manifolds

The LT1 uses a cast version of the “four-into-one” short header exhaust manifold design used on the Gen 4 LS7 engine. The cast header passages enable consistent exhaust flow into the “wide mouth” of the collector at the converter.

TRANSMISSIONS

Corvette Stingray offers a choice of a 7-speed manual with Active Rev Match or a paddle shift 6-speed automatic transmission.

7-Speed Manual Transmission with Active Rev Match

The 7-speed manual transmission is standard on all trim levels.

- Active Rev Match can improve the performance of virtually any driver
- Active Rev Match is actuated using the steering wheel paddles
- Active Rev Match can be toggled
- Transmission highlights include:
 - Improved clutch modulation performance
 - Improved driveline “clunk” or noise performance (due to elimination of torque interruption during engagement)
 - Improved clutch and synchronizer life (due to pre-synchronization of engine to transmission prior to clutch engagement)

6-Speed Paddle Shift Automatic Transmission

The available 6-speed automatic provides the convenience of hands-free shifting. The normal mode for driving with the automatic transmission is Drive. This selection will provide the best combination of performance and fuel economy. Paddle shifters are always active even when in drive; however, full manual control with the paddles is provided when the shift selector is placed in the manual range. The paddle on the right is used for upshifts; the paddle on the left is for downshifts. The current gear will be displayed in the instrument cluster.

It should be noted that when in Manual Mode, the vehicle provides near full control of the shifting to the driver. However, the software controlling the transmission will intercede in certain circumstances to prevent damage to the powertrain, such as attempting to upshift at too low of a speed or an attempt to downshift from too high of a speed. If drivers want to get a full-on performance take-off from first gear, they will have to manually downshift into first, using the paddles if the vehicle has not come to a complete stop.

7-Speed Manual and 6-Speed Paddle Shift Automatic Gear Ratios

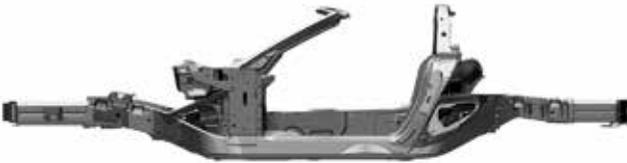
Gear ratios (:1)	Standard		Z51	
	Manual	Automatic	Manual	Automatic
First:	2.664	4.02	2.966	4.02
Second:	1.783	2.36	2.066	2.36
Third:	1.302	1.53	1.426	1.53
Fourth:	1.0	1.15	1.0	1.15
Fifth:	0.741	0.85	0.709	0.85
Sixth	0.503	0.67	0.567	0.67
Seventh	0.424	–	0.478	–
Reverse:	2.903	3.27	2.903	3.27
Final drive:	3.42	2.56	3.42	2.73



RIDE & HANDLING

CHASSIS AND SUSPENSION

The Corvette Stingray sets a new world standard for open-air structures and vehicle mass by using an all-new single aluminum frame for both the coupe and convertible models. Simply stated, the roof is not part of the load-bearing structure, allowing the coupe and convertible versions to have nearly identical performance characteristics and the capability for all high performance aspects engineered into the Corvette Stingray.



ALL-ALUMINUM FRAME ASSEMBLY

The new Corvette Stingray is designed with an open frame. This new frame is 57% stiffer than the 2013 Corvette (frame with roof versus an open frame, which enabled engineers to design the convertible and a coupe with a removable roof panel using the same frame). The frame is also higher in strength, lighter by 99 lbs. and more dimensionally stable and accurate than the prior design.

CARBON NANO HYBRID COMPOSITE BODY PANELS AND CARBON FIBER

Composite body panels on the Stingray incorporate a new and unique carbon nano technology; the result is a weight savings of 37 lbs. The coupe roof and the hood on all Stingray models are carbon fiber along with various trim and component pieces. The carbon fiber is very strong as well as lightweight—which makes the removable roof panel easier to remove and store. The new roof panel weighs only 16 lbs., helping to lower the vehicle's center of gravity. A great feature to demonstrate to customers is how the lighter weight makes the roof panel easier to remove, store and install.

SUSPENSION

The 4-wheel independent suspension design is carryover, specifically a short/long arm suspension up front and a transverse leaf spring in the rear. Although the design is the same, the components have changed. Notably:

- Hollow lower control arms: The purpose of these lower control arms is to take on the lateral forces when the vehicle heads into a corner. The new control arms have the capability to do that while at the same time saving nearly nine pounds in weight per car compared to the 2013 Corvette
- Gen 3 Magnetic Selective Ride Control shocks: Available on the Z51 Performance Package, these shock absorbers instantaneously react to changing road or track conditions within 10–15 milliseconds, making this suspension one of the fastest reacting ever. Actuation of the Magnetic Ride Control suspension is accomplished using the Driver Mode Selector. Three modes can be selected: Tour*, Sport or Track

*Note: Eco and Weather modes use Tour.





RIDE & HANDLING

BREMBO BRAKES WITH 4-PISTON FIXED CALIPERS

Corvette Stingray incorporates Brembo brakes with 4-piston fixed calipers in all four corners to optimize braking force on the vehicles. The previous generation Corvette incorporated sliding front and rear calipers. Facts and benefits of the new braking system include:

- Larger rotors with more pad surface – 12.6" front and 13.3" rear
- More pistons for additional braking force and less chance of brake fade
- Standard brakes use GM's Ferritic Nitro-Carburizing (FNC) technology for extended rotor life
- Z51 Performance Package brake rotors are slotted for cooling and are a two-piece design that is manufactured using a weight-saving casting process that reduces mass. Rotor diameter is 13.6" front and 13.3" rear
- Special performance brake cooling for Z51, including front and rear ducting, control arm and knuckle deflectors that guide cooling air directly to the brakes
- Standard sport brake pedal pad attached to a hollow tube brake pedal arm for reduced mass
- Bosch Hydraulic Brake Pressure Module controls antilock braking, traction and stability control
- Electric parking brake – opens the center console by not having a mechanical cable-driven brake lever

ZF ELECTRIC POWER STEERING

The electric power steering system on Corvette Stingray features a rigidly mounted electric steering gear, replacing the hydraulic system used on the 2013 model. Technologies are built into the steering system to reduce or eliminate "smooth road shake" that can occur with large, performance-oriented tires. In addition, the system also prevents steering pull and seamlessly increases or decreases the amount of assist based on driving conditions, speed and other variables.

MICHELIN PILOT SUPER SPORT TIRES

Corvette Stingray will incorporate all-new Michelin Pilot Super Sport tires. These tires have been developed specifically for the Corvette Stingray and are summer-only tires.*

- Standard tires:
 - P245/40ZR18 (93Y) SL Michelin Pilot Super Sport ZP
 - P285/35ZR19 (99Y) SL Michelin Pilot Super Sport ZP
- Z51 Performance Package tires
 - P245/35ZR19 (89Y) SL Michelin Pilot Super Sport ZP
 - P285/30ZR20 (95Y) SL Michelin Pilot Super Sport ZP

The Pilot Super Sport ZPs are designed by the same engineer working with the Corvette C6R Racing Team. They are tuned specifically for the 2014 Corvette Stingray and provide significant technology advancement for ultra-high-performance tires. The tires provide smooth ride and comfort, long wear life, excellent performance in the rain and low noise, as well as boosting dry max handling and grip levels to decrease lap times. All this while improving circuit wear, which will be pleasing to any Corvette Stingray owner. Tires provided with the Z51 Performance Package are aggressively tuned to provide outstanding handling and grip as well as road-holding capability.

*Note: The Michelin Pilot Super Sport summer-only tires provide exceptional grip and pliability at warmer temperatures (generally above 40°F) during wet or dry conditions. If the Corvette Stingray is to be driven in cold temperatures or snow, all-season tires must be used.





QUALITY, RELIABILITY & DURABILITY

The 2014 Corvette Stingray uses a variety of new features and manufacturing processes to enhance QRD and the overall ownership experience. Although the manufacturing process has changed significantly for the 2014 model to provide an even higher quality product, one aspect will not change and that is the unique “panels off” process that started with the C5. This allows matched sets of body panels to be bolted, not welded, to the rolling chassis. This allows the Corvette Stingray build to occur without pristine painted body panels in place.

NOISE, VIBRATION AND HARSHNESS (NVH)

The Corvette Stingray will receive significant refinements for the 2014 model year. With the addition of Active Fuel Management (AFM), special attention has been paid to drivetrain mounts and overall acoustics to enhance the driving experience when the vehicle is in the Eco Mode and cylinder cancellation is occurring. The overall change to a new body style has also provided the opportunity to make further refinements that enhance the vehicle.

- An aluminum fixed frame on which components are attached enables a lightweight rigid structure that enhances driving characteristics and provides a platform from which all body and chassis components can function to their optimal design standards
- Frame rails are hydroformed to provide a lightweight, very strong structure with minimal welds to enhance strength and rigidity and add to long-term durability
- The aluminum frame structure results in a much “stiffer” drive. That does not mean hard or oppressive. It means a more solid feel with minimal extraneous motion—an overall more pleasant and enjoyable driving experience. Every aspect of the vehicle, from the half shafts to the steering shaft, the steering gear mounting, control arms are meant to be stiff and rigid to ensure that there’s no excess tolerances or play that can affect driving dynamics
- New Active Hatch Vent technology for better interior airflow and improved closing efforts, especially for the rear hatch
- Aerogel insulation and packaging material borrowed from the space program and new to the auto industry. This material is used primarily in the seating area and is a thin coating that allows interior dimensions to be tighter, helping to increase interior room and provide a full range of seat motion
- Tuned powertrain mounts for smooth road shake prevention and absorption of vibration related to Active Fuel Management (AFM)

- High pressure fuel pump rigidly mounted in engine valley to reduce pump-related engine noise
- Acoustic foam in intake manifold reduces airflow-related engine noise
- Suspension jounce bumpers that are optimized for free travel, yet still maintain high-energy dissipation to prevent excessive road feel from entering the passenger compartment
- Dual-path shear-style shock mount on all four corners for better isolation
- Teflon-lined bushings that reduce friction and promote noise abatement
- Rigidly mounted electric steering gear that is designed to minimize road shock and is programmed to reduce NVH transmission through the steering wheel
- Balsa wood layer in certain laminated body sections is replaced with industrial foam to reduce weight as well as reduce road and driveline-related noise transmission

BUILT-IN DURABILITY

- Long-life spark plugs contribute to a 100,000-mile tune-up interval
- Coil-near-plug ignition system eliminates spark plug wires for greater reliability and lower maintenance costs
- An Oil Life Monitoring System alerts the driver to the need for an oil and filter change before oil becomes degraded
- Electric steering system does not require any fluid checks or top-offs as well as belt or drive maintenance
- OnStar Vehicle Diagnostics provide automatic e-mail updates with the results of hundreds of checks on engine, transmission, antilock brakes and more



SAFETY & SECURITY

Corvette Stingray delivers comprehensive safety before, during and after a collision. Features include:

BEFORE

Standard 4-wheel Antilock Brakes

Provide confident stopping ability.

Traction Control

All Corvette Stingray models feature a standard Traction Control System that limits wheel spin when one or both of the drive wheels begin to lose traction. When this happens, the system brakes the spinning wheel(s) and/or reduces power to limit wheel spin. Overall control is enhanced with features that include Launch Control, electronic limited-slip differential, and available with the Z51 Performance Package are Magnetic Selective Ride Control and Performance Traction Management.

Active Handling Stability Control System

Active Handling uses a yaw sensor, lateral accelerometer and steering angle sensor to continually monitor the driver's steering input and the vehicle's actual course. If the vehicle does not respond properly, Active Handling automatically engages the appropriate braking and traction controls to help the driver get back on the intended course.

Standard Daytime Running Lamps

Automatically illuminate to help make the vehicle more visible to other drivers and pedestrians.

Tire Pressure Monitoring System (TPMS)

The TPMS transmits tire pressure readings from each tire to the Driver Information Center so the driver can take action to ensure all tires are properly inflated*. A graphic on the DIC shows real-time PSI values.

DURING

Air Bags and Vehicle Structure

Corvette Stingray has a total of four air bags. They are driver and passenger frontal and seat-mounted side-impact. Corvette Stingray is designed with a very strong frame and built-in crush zones to absorb collision-related energy.

*Note: Corvette Stingray is equipped with run-flat tires. If TPMS indicates a low or flat tire, do not exceed 50 mph or travel more than 50 miles.

AFTER

OnStar

A 6-month OnStar Directions & Connections service plan is standard on Corvette Stingray and features Automatic Crash Response. In a crash, built-in vehicle sensors with an injury severity predictor can automatically alert an OnStar Advisor who is immediately connected into your vehicle to see if you need help sent to your exact location—even if you can't answer.

SECURITY FEATURES

Theft Protection

- All Corvette Stingray models are equipped with theft protection
- 2LT and 3LT models include a new Theft Protection Package with motion and inclination sensors and other enhancements to reduce the chance of theft

Run-Flat Tires

Corvette Stingray does not carry a spare tire or tire inflation equipment. If the TPMS indicates a low or flat tire, don't stop on the side of the road, simply drive to a repair facility that is equipped to repair the tire. Do not exceed 50mph or 50 miles with a flat tire.

Battery Rundown Protection

If one or more interior lamps are left on and the ignition is turned off, the battery-saver feature automatically turns the lamps off after a set time period.

WARRANTY COVERAGE

Chevrolet continues to provide excellent warranty coverage and peace of mind the competition can't match. Chevrolet's premium warranty protection includes:

- 3-year/36,000-mile comprehensive
- 5-year/100,000-mile transferable limited powertrain
- 6-year/100,000-mile corrosion
- 5-year/100,000-mile coverage for emergency roadside assistance and courtesy transportation
- 2-year/24,000-mile scheduled maintenance



CORVETTE STINGRAY 3LT VS. PORSCHE 911 CARRERA S

The Carrera S is a higher horsepower/higher performance version of the Porsche 911 Carrera (400hp/325 lb.-ft.). The higher output on this model more closely approximates the output of the 2014 Corvette Stingray's standard 455 hp/460 lb.-ft. of torque. The Carrera S is a 2-door model, primarily designed for two passengers, although there is a small back seat that can seat two and is set up with a LATCH system for child restraint. The 911 is available as a coupe (Carrera and Carrera S), convertible (Cabriolet and Cabriolet S) and also as an all-wheel drive model in each body style, identified by the designation 4 (as in 911 Carrera 4S). All models are rear-engine, with the transmission and engine mounted behind the rear seat.



CHEVROLET CORVETTE STINGRAY ADVANTAGES VS. PORSCHE 911 CARRERA S

- **More horsepower and torque** – The basic power numbers for Corvette Stingray–455hp/460 lb.-ft. of torque–surpass the 911 Carrera S output–400hp/325 lb.-ft. of torque
- **Extensive use of carbon fiber** – The 2014 Corvette Stingray makes extensive use of carbon-fiber body panels, specifically the hood and roof. This drops weight significantly without losing structural strength. The Porsche 911 makes extensive use of aluminum and high-strength steel in its body and structural components
- **Longer wheelbase** – Corvette Stingray and Porsche 911 have similar overall lengths (176.9" vs. 176.8"). Corvette Stingray has a significant advantage because its longer wheelbase contributes to a smoother ride. The wheelbase is over 10" longer than the Porsche 911's wheelbase
- **All-aluminum frame** – The Corvette Stingray is a full-frame vehicle and uses lightweight aluminum that is extremely rigid. The Porsche 911 uses a unitized body structure. Even with the use of high-strength steel in the overall structure, the unitized body does not carry the same amount of rigidity as a full-frame structure
- **Keyless Access/Push Button Start** – Once you have it, you never want to give it up. Corvette Stingray has this feature on all models. Porsche 911 has a key which fits an ignition switch on the left side of the dash. Keyless Access/Push Button Start is an option
- **Composite body panels** – Corvette Stingray makes extensive use of composite body panels for light weight and high strength. Porsche 911 has a galvanized steel body with aluminum panels for the luggage compartment and engine compartment. Also the composite panels will never rust
- **Larger luggage space** – Corvette Stingray's interior is more suitable to taking trips than its German counterpart. Corvette Stingray's luggage space, beneath the rear hatch, is a surprising 15.0 cu. ft. compared to Porsche 911's meager 4.76 cu. ft. Corvette Stingray's luggage compartment volume is over three times that of the 911. Notably, there is Corvette Stingray matching luggage available as an accessory
- **Instrumentation** – Corvette Stingray's color instrument cluster is dominated by a customizable 8" color screen. The Porsche 911 only provides primarily analog gauges, with no capability of re-configuration. The advantage for Corvette Stingray owners is that they can choose an instrument display that fits their immediate needs and/or have a selection of an instrument cluster that fits them personally



CORVETTE STINGRAY 3LT VS. PORSCHE 911 CARRERA S

- **Leather-wrapped interior** – This is included with 3LT and adds a higher level of luxury. A similar interior is an extra-cost option on the 911 Carrera S
- **Napa leather seating surfaces** – This is the top level of material for automotive use and surpasses the quality of material used in the 911 Carrera S
- **Suede-wrapped upper interior** – An available feature on 3LT that adds a higher level of luxury. Porsche 911 has similar interior options but no longer has a luxury advantage
- **8" color touch-screen** – Corvette Stingray's color touch-screen provides a multitude of information and customizable capability. Porsche 911 has a 7" color display that provides trip computer functions, vehicle settings menu, navigation, radio and telephone display
- **Color Head-Up Display** – Standard on 2LT and 3LT models of Corvette Stingray, Porsche 911 does not offer a similar feature
- **Driver Mode Selector** – A standard feature on all Corvette Stingray models, this feature can tailor the vehicle to specific driving circumstances. Porsche 911 only has a button that allows a shift in the suspension and engine mapping to a single Sport mode
- **Heated and ventilated seats** – A standard feature on Corvette Stingray 2LT and 3LT models. This is an extra-cost option for the front seats of Porsche 911
- **Variable-effort power steering** – Both Corvette Stingray and Porsche 911 models have electric power steering systems and variable-effort. A full feature variable effort steering system is an extra-cost option on the Porsche 911
- **More front leg room** – Corvette Stingray has more front leg room vs. the Porsche 911: 43.0" compared to 41.6"
- **Greater front shoulder room** – Corvette Stingray has more front shoulder room vs. Porsche 911: 55.2" compared to 51.7"
- **Standard OnStar** – Corvette Stingray's standard OnStar telematics system provides a suite of services, including Automatic Crash Response, Turn-by-Turn Navigation, Vehicle Diagnostics and much more. Telematic communication on the Porsche 911 is reliant on having a paired cell phone in the vehicle
- **MyLink infotainment system** – Porsche 911 has nothing comparable to Corvette Stingray's MyLink infotainment system with its imbedded apps. Porsche 911's center touch-screen does not have the same level of communication and capability as that found on the Corvette Stingray and is only 7" diagonally
- **Connectivity** – Corvette Stingray models feature a total of three USB ports and an SD card reader. Porsche 911 has only a single USB port, located in the glove box
- **OnStar RemoteLink** – Corvette Stingray owners can check on their vehicle diagnostics, lock/unlock their doors and do much more from anywhere they have mobile phone service. OnStar RemoteLink takes connectivity a step further by delivering real-time vehicle information at your fingertips. Porsche 911 cannot perform tasks comparable to RemoteLink
- **Emergency roadside assistance** – Corvette Stingray owners receive the peace of mind of emergency roadside assistance for five years or 100,000 miles. Porsche 911 buyers receive only four years of roadside assistance and for a significantly less 50,000 miles
- **Courtesy transportation** – Corvette Stingray owners receive convenient courtesy transportation for five years or 100,000 miles, whatever comes first. Porsche does not list this as a feature of their coverage
- **Standard OnStar with Automatic Crash Response** – OnStar's peace of mind Automatic Crash Response is standard on Corvette Stingray. This is not a feature provided for the Porsche 911
- **Oil Life Monitoring System** – This feature is not offered on Porsche 911
- **Run-Flat tires** – In the event of a tire puncture, Corvette Stingray can be driven up to 50 miles at 50mph to get to a repair facility. Porsche 911 does not have this feature



CORVETTE STINGRAY 3LT VS. AUDI R8

The Audi R8 is the halo vehicle for the Audi sport model lineup. Like the Corvette Stingray, Audi uses the R8 as the channel to bring its racing technology to the street. Last appearing as a 2012 model, the R8 returns in 2014 with a minor refresh. There are two versions of the R8 based on engine sizes. They are a 4.2L V8 and a 5.2L V10. They appear in coupe and convertible (Spyder) models. The R8 features an aluminum frame, the use of some carbon fiber and Audi's Quattro all-wheel drive system. A close examination of this competitor shows that even though it's been updated, it's actually behind the times in a variety of technologies and overall vehicle capability.



CHEVROLET CORVETTE STINGRAY 3LT ADVANTAGES VS. AUDI R8

- **Extensive use of carbon fiber** – The 2014 Corvette Stingray makes extensive use of carbon-fiber body panels, specifically the hood and roof. This drops weight significantly without losing structural strength. The Audi R8 also uses carbon fiber in engine compartment inlays, exterior mirror housings and in optional trim packages—but not as major body panels
- **Instrumentation** – Corvette Stingray's color instrument cluster is dominated by a customizable 8" color screen. The Audi R8 only provides primarily analog gauges, with no capability of re-configuration. The advantage for Corvette Stingray owners is that they can choose an instrument display that fits their immediate needs and/or have a selection of an instrument cluster that fits them personally
- **Driver Mode Selector** – This easy-to-use switch helps to match the Corvette Stingray to the current driving condition. This allows for performance to be optimized for the situation—whether it's for ultimate performance, fuel economy or just fun driving. Audi R8 has no comparable feature
- **7-speed manual transmission with Active Rev Match** – This feature gives an ordinary driver a capability that race car drivers learn after hundreds of hours of practice. R8 has no comparable feature. Also, R8's manual transmission is a 6-speed
- **More horsepower and torque** – When it comes to raw power, the Corvette Stingray significantly outclasses the Audi V8 version of the R8 (standard output 455hp/460 lb.-ft. of torque vs. 430hp/317 lb.-ft.)
- **Phenomenal fuel economy** – Should you decide that on this trip "I'm getting great fuel economy," you can accomplish it with the new Corvette Stingray. Active Fuel Management, along with ECO mode and other features, allows the Corvette Stingray to achieve 29 miles per gallon on the highway. With the less-sophisticated R8 and V8 engine, Audi owners are stuck with a paltry 20 mpg on the highway
- **Gas guzzler tax** – A \$3000 penalty for the Audi R8 buyer
- **8" color touch-screen** – Corvette Stingray's color touch-screen provides a multitude of information and customizable capability. Audi does not publish the screen dimensions for their R8, but it is quite small compared to Corvette Stingray. This results in more-difficult-to-read screen. Plus, the Audi R8 does not have a touch-screen



CORVETTE STINGRAY 3LT VS. AUDI R8

- **Easy-to-use navigation system** – The Audi R8 available navigation system has a very small screen, making it difficult to see. Also, it does not have touch-screen capabilities. Voice commands are far more difficult than the easy-to-use nav system on the new Corvette Stingray. Notably, the navigation system is an option on the Audi R8. It is standard on the 3LT version of the Corvette Stingray and available on 1LT and 2LT
- **Keyless Access/Push Button Start** – Once you have it, you never want to give it up. Corvette Stingray has this feature as standard equipment on all models. Audi R8, even though it has gone through an update for 2014, still uses a traditional key in the steering column ignition switch.

Another fact to consider is that in the premium sports car segment, as well as in luxury cars, a push button starting system is an expectation among the customers who are shopping for them
- **Electric power steering** – Corvette Stingray has no power-robbing hydraulics or the complexity associated with this dated steering system. Strange that even after an update for 2014, the Audi R8 still has hydraulic power rack-and-pinion steering
- **Larger luggage space** – Corvette Stingray's interior is more suitable to taking trips than the Audi R8. Corvette Stingray's luggage space, beneath the rear hatch, is a surprising 15.0 cu. ft. compared to the R8's meager 3.5 cu. ft. Also, even when the removable roof is in the Corvette Stingray's luggage compartment, there is still room available beneath the roof
- **Standard OnStar** – Corvette Stingray's standard OnStar telematics system provides a suite of services, including Automatic Crash Response, Turn-by-Turn Navigation, Vehicle Diagnostics and much more. There is not a comparable telematics system on the Audi R8
- **OnStar RemoteLink** – Corvette Stingray owners can check on their vehicle diagnostics, lock/unlock their doors and do much more from anywhere they have mobile phone service. OnStar RemoteLink takes connectivity a step further by delivering real-time vehicle information at your fingertips. Audi R8 cannot perform tasks comparable to RemoteLink
- **Courtesy transportation** – Corvette Stingray owners receive convenient courtesy transportation for five years or 100,000 miles, whatever comes first. Audi does not list this as a feature of their coverage
- **Automatic Crash Response** – The peace of mind of OnStar's Automatic Crash Response is standard on Corvette Stingray. This is not a feature provided for the Audi R8
- **MyLink infotainment system** – Audi R8 has nothing comparable to Corvette Stingray's MyLink infotainment system with its imbedded apps. R8's center screen does not have the same level of communication and capability as that found on the Corvette Stingray and is considerably smaller
- **Connectivity** – Corvette Stingray models feature a total of three USB ports and an SD card reader. Audi R8 has only a single USB port, located in the storage compartment between the seats
- **Emergency roadside assistance** – Corvette Stingray owners receive the peace of mind of emergency roadside assistance for five years or 100,000 miles. Audi R8 buyers receive only four years of roadside assistance
- **Oil Life Monitoring System** – Not offered on Audi R8
- **Memory Package** – Standard on the 3LT Corvette Stingray, there is no comparable feature available on the Audi R8
- **Removable roof** – Corvette Stingray Coupe's removable carbon-fiber roof provides an open-air feel when desired. The Audi R8 Coupe does not have a removable roof
- **Run-flat tires** – Standard on the Corvette Stingray. The Audi R8 does not have standard ZP (zero pressure) tires
- **Napa leather seating surfaces** – A standard feature on both the Corvette Stingray 3LT and Audi R8, the use of this premium material indicates the new level of luxury attained by the 2014 Corvette Stingray, especially with the 3LT trim level
- **Suede-wrapped upper interior** – An available feature on 3LT that adds a higher level of luxury. Audi R8 has a similar interior option but no longer has a luxury advantage



COMPETITIVE COMPARISON CHARTS

	2014 CHEVROLET CORVETTE STINGRAY 3LT	2013 PORSCHE 911 CARRERA S	2014 AUDI R8 4.2
MSRP (including destination charge)	\$62,800 (w/ Z51)	\$98,900	\$114,900
POWER & PERFORMANCE			
Layout	Front engine/Rear trans./RWD	Rear engine/RWD	Mid engine/AWD
Standard engine	6.2L V8	3.8L Horizontally Opposed 6	4.2L V8
Horsepower @ rpm	455/460 ¹ @ 6000	400 @ 7400	430 @ 7900
Torque (lb.-ft.) @ rpm	460/465 ¹ @ 4600	325 @ 5600	317 @ 4500-6000
Variable Valve Timing	S	S	S
Fuel economy, city/hwy	17/29	19/27 (manual); 20/27 (auto)	11/20
Recommended fuel	Premium unleaded	Premium unleaded	Premium unleaded
Manual transmission	7-speed manual	7-speed manual	6-speed manual
Auto transmission	6-speed paddle shift	7-speed dual clutch	7-speed dual clutch
Fuel tank capacity (gal.)	18.5	16.9	23.8
Maximum fuel range (miles)	536.5	456.3	476
0-60 (sec.)	3.8	4.3	4.4
RIDE & HANDLING			
Steering	Electric power rack-and-pinion	Electric power rack-and-pinion	Hydraulic power rack-and-pinion
Turning diameter, curb-to-curb (ft.)	37.7	36.4	38.7
Front suspension	Short/long arm double-wishbone	MacPherson strut	Double-wishbone
Rear suspension	Short/long arm double-wishbone	Independent multilink	Double-wishbone
Magnetic suspension	A	-	S
BRAKES & STABILITY CONTROL FUNCTIONS			
Brakes	4-wheel disc with ABS	4-wheel disc with ABS	4-wheel disc with ABS
Front rotor diameter (in.)	12.6 (13.6 w/ Z51)	13.39	14.4
Rear rotor diameter (in.)	13.3	12.99	14.0
Stability Control	S	S	S
Traction Control	S	S	S
Launch Control	S	A (auto. only)	S
EXTERIOR DIMENSIONS			
Wheelbase (in.)	106.7	96.5	104.3
Length (in.)	176.9	176.8	175.0
Width (in.)	73.9	71.2	79.9 (with mirrors)
Height (in.)	48.6	51.0	49.3
Track, front/rear	62.9/61.7	60.55/59.69	64.5/62.8
INTERIOR DIMENSIONS			
Passenger volume (cu. ft.)	52.0	60.94	62.8
Cargo volume (cu. ft.)	15.0	4.76	3.5
Seating capacity	2	4	2
Head room, front/rear (in.)	37.9	-	37.7
Shoulder room, front/rear (in.)	55.2	51.7	54.8
Hip room, front/rear (in.)	53.7	-	-
Leg room, front/rear (in.)	43.0	41.6 (front)	41.0

¹With available performance exhaust (NPP).

S = Standard A = Available - = Not available



2014 CORVETTE STINGRAY



	2014 CHEVROLET CORVETTE STINGRAY 3LT	2013 PORSCHE 911 CARRERA S	2014 AUDI R8 4.2
COMFORT & CONVENIENCE			
Dual-zone air conditioning	S	S	-
Power/heated outside mirrors	S	S	S
Keyless Access	S	A	-
Remote Vehicle Starter	A (auto.)	-	-
Tilt/telescoping steering column	S	S	S
Head-Up Display	S	-	-
Rear defogger	-	S	S
Driver seat adjustments	8-way	4-way	8-way
Competition seat	A	A	S
Memory Package	S	-	-
Auto-dimming mirrors	S	A	S
Cabin air filter	S	S	S
Windshield wipers	Variable intermittent	Variable intermittent	Variable intermittent
Rear spoiler	S	S	S
Carbon-fiber body panels	S (hood and coupe roof)	-	-
TECHNOLOGY/INFOTAINMENT			
Telematics system	S (OnStar w/ 6 months included)	-	-
Touch-screen audio system	S	S	-
Number of speakers	10	9	7
Bluetooth for phone and streaming audio	S	S	S
Branded audio system	Bose	Bose	Bang & Olufsen
Navigation system	S	A	A
Auxiliary input jack	S	S	S
USB port	S	S	S
Satellite radio-capable	S (1 year included)	S (3 months included)	S (3 months included)
Driver Information Center/trip computer	S	S	S
SAFETY & SECURITY			
Standard air bags	4	6	6
Tire Pressure Monitor	S	S	S
Daytime Running Lamps	S	S	S
Automatic Crash Response	S (OnStar) 6 months included	-	-
Electric parking brake	S	S	-
Theft-deterrent system	S	S	S
Battery rundown protection	S	S	S
Electric locking glove box	S	-	-
Oil Life Monitoring System	S	-	-
WARRANTY/ASSISTANCE (YEARS/MILES)			
Comprehensive warranty	3/36,000	4/50,000	4/50,000
Powertrain warranty	5/100,000	4/50,000	4/50,000
Roadside assistance	5/100,000	4/50,000	4/unlimited
Courtesy transportation	5/100,000	-	-
Corrosion warranty	6/100,000	12/unlimited	12/unlimited
Scheduled maintenance program	2/24,000	-	-



MY.CHEVROLET.COM OWNER CENTER

CUSTOMERS WANT ONE PLACE ONLINE FOR ALL THEIR VEHICLE INFORMATION. NOW THEY HAVE IT!

My.Chevrolet.com is:

- **CONVENIENT:** A one-stop website that centralizes everything owners want and need for their vehicle
- **EASY TO USE:** Intuitive, user-friendly interface with simple initial set up and single-password access. Straightforward design organizes the site's wide range of capabilities for quick, at-your-fingertips connectivity
- **INNOVATIVE:** Extensive interactive features include the ability to schedule service appointments, download helpful PDF files and video segments, participate in customer forums or use the live-chat function to ask questions. Customers can even use this site to track their order progress
- **RELEVANT:** Direct-to-owner messaging for maintenance reminders, service alerts, special offers, subscription renewal and recall notifications
- **INDISPENSABLE:** Once customers experience the new Owner Center for themselves, they'll wonder how they ever got along without it
- **ADDED VALUE:** Enhances Corvette Stingray's overall connectivity with no extra cost or fees. Provides customers with a sense of empowerment and personal control
- **BEST-IN-CLASS:** Corvette Stingray's competitors have owner websites of their own, but none come even close to matching the usefulness, flexibility, capabilities or features that My.Chevrolet.com delivers

Why It Matters:

- 30 million customers per month seek information online about servicing their vehicle
- 30% make their choices based on what they find on websites
- 50% use an OEM owner center to organize information and track vehicle needs



Which GM Brands Are Included?

- Chevrolet, Buick, GMC and Cadillac each have a separate Owner Center home page, but they're fully integrated so that customers who own more than one brand can simply "click" to view their other vehicles without having to remember or enter different passwords
- Discontinued GM brands (Pontiac, Saturn, HUMMER and Oldsmobile) also have an Owner Center site (My.GM.com)
- Customers can add up to five different GM vehicles—including prior products going back to 1993 models



MY.CHEVROLET.COM KEEPING CUSTOMERS CONNECTED 24/7

ALERTS AND OFFERS

Dynamic, real-time messaging for direct-to-customer updates and other important information. A message or alert that appears anywhere in the website—such as OnStar subscription renewal, maintenance reminder or special offer—will also appear here.

GET TO KNOW MY VEHICLE

View downloadable “How To” videos and PDF files about vehicle features and technology. Customers can also access and download an online, searchable Owner’s Manual.

SERVICE HISTORY

Owners can easily keep track of their vehicle’s care with the built-in service log. Service records are automatically updated upon each dealer service visit. Also allows owners to input service records of their own. Includes built-in Schedule Service function.

MAINTENANCE SCHEDULE

Identify maintenance requirements and schedule a service appointment with a few mouse clicks. Customers receive automatic reminder messages as maintenance milestones approach. Vehicle Diagnostics tool brings OnStar OVD reports to life with monitoring of key systems and service alerts when necessary.

CHAT FUNCTION

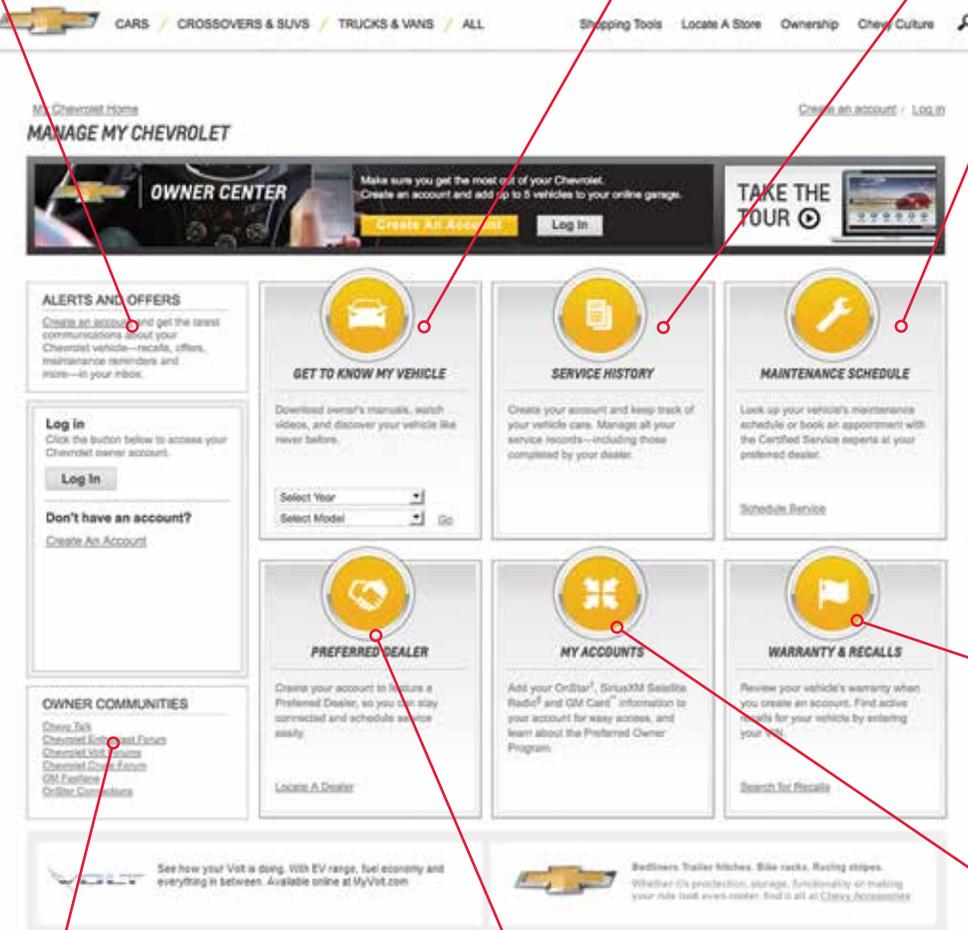
Connect with a real, live person for help with site registration and navigation.

WARRANTY & RECALLS

Central, easy-to-access warranty information and timely notices should any recall occur.

MY ACCOUNTS

Provides the latest information and status on critical account information for OnStar, SiriusXM Radio, GM Card and Preferred Owner Program. Includes subscription renewal capability. Eliminates the need to visit multiple websites.



OWNER COMMUNITIES

Gives customers a range of blogs and forums where they can share their thoughts and opinions, see what everyone is saying and connect with other owners.

PREFERRED DEALER

Owners can fine-tune their account to include their Preferred Dealer so they can stay connected and schedule service easily. Includes direct link to dealer’s website and mapping capability.



SPRING MOUNTAIN INFO

Welcome to Spring Mountain, one of the premier sites for the motorsport enthusiast. Briefly, here's a little bit about the facility that's hosting your 2014 Corvette Stingray Live Training event:

- Spring Mountain Motorsports Ranch is a state-of-the-art racing facility and exclusive motorsports country club located just 45 minutes west of downtown Las Vegas. With over four miles of challenging racetrack and an array of resort-style amenities, Spring Mountain delivers a world-class motorsports experience to driving enthusiasts of all levels
- Spring Mountain is home to the renowned Ron Fellows Performance Driving School and the Radical Racing School. In addition to offering professional high performance driving instruction, Spring Mountain is the largest Radical race car distributor in the world. This facility is definitely one that's dedicated to high performance sports cars, racing and, most important to you, providing top-notch instruction for people who want to take their driving to the next level

YOUR TRAINING ON- AND OFF-TRACK

To gain the level of expertise expected of Sales Consultants for the 2014 Corvette Stingray, you are being exposed to a significant amount of on-track instruction to gain a greater understanding of this phenomenal automobile. You will have the opportunity to take your driving skills to the next level with techniques developed by Ron Fellows for his Performance Driving School. And you'll learn specifically how the 2014 Corvette Stingray can make almost anyone a better driver through the application of breakthrough technologies. In addition, breakouts have been designed for you to go under the skin of the new Corvette Stingray and hear from experts who can provide you with the information you need to pass on to your colleagues at the dealership as well as to your customers.

EMERGENCY PHONE NUMBERS

The front gate closes at 11:00 p.m., so be back on the property before that time. If you return after the gate is closed, you can contact security. Also, if you need assistance with something in regard to your room—extra towels, blow dryer, etc.—please contact maintenance.

- Security: (702) 686-5425
- Maintenance: (702) 481-5611



"It's the goal of every instructor here to make sure everyone leaves with not just a great experience, but a knowledge base that will take them forward and make them better drivers...and you can apply that just about anywhere you go."

Ron Fellows



CODE OF CONDUCT

2014 CHEVROLET CORVETTE STINGRAY DEALER SALES ACADEMY

- Be prepared and be on time.
- Be capable of participating in all training sessions. Participants are prohibited from being under the influence of mind-altering substances such as alcohol or prescription drugs during training sessions. It is also important to be well-rested.
- Alcohol, illegal drugs and controlled substances can adversely affect safety, productivity, attitude, reliability and judgment. Consuming or being under the influence of alcohol while attending this event is prohibited. Possessing, distributing or being under the influence of illegal drugs while attending this event is also prohibited.
- Follow all instructions and rules posted or communicated by the Event Staff.
- No smoking, food or beverages in training vehicles. No cell phone/texting usage while driving. Seat belts must be worn by all vehicle occupants. No reckless driving.
- Always treat everyone with respect. Inappropriate language, actions, comments, physical contact, sexual advances or any other conduct that is intimidating or otherwise offensive or hostile will not be tolerated.
- Be mindful of your surroundings and of your fellow participants. Alert the Event Staff if you observe behavior that concerns you, if you notice a dangerous situation or if someone is in distress.
- Remain professional throughout your trip, including any personal activities. Although there may be time for recreation, it is important that the business portion of the trip is not treated as a personal one.
- Don't go to places or participate in activities that would reflect negatively on your dealership.
- Anyone asked to stop unacceptable behavior is expected to comply. If exhibiting unacceptable behavior, you may be asked to leave the program and the premises immediately, without a warning.
- When using social media, remember that what you publish while you are participating in this training program reflects on your dealership. Offensive, demeaning, abusive or inappropriate remarks and images are as out-of-place online as they are offline.
- Information you share through instant messaging, texts, blogs and social networking sites can be far-reaching, permanent and could have a negative or damaging impact on you and your dealership. Make sure you will have no regrets about what you said or did via electronic communications or online.
- Videotaping any portion of this program is prohibited. However, still photography is permitted.
- If you fail to complete this program, your dealer will risk their standing for certification in the Corvette Stingray program and future ordering opportunities.

2014 CHEVROLET CORVETTE STINGRAY DEALER SALES ACADEMY

AGENDA

MONDAY MORNING & THURSDAY MORNING ARRIVALS				
DAY ONE	Group 1	Group 2	Group 3	Group 4
7:00 - 8:00	REGISTRATION/BREAKFAST (CLUBHOUSE)			
8:00 - 9:00	WELCOME/OPENING/WALKAROUND			
9:00 - 10:10	STINGRAY DISCOVERY	ON-TRACK I	CHEVROLET PERFORMANCE OVERVIEW	SKID PAD EXERCISES
10:10 - 11:20	ON-TRACK I	STINGRAY DISCOVERY	SKID PAD EXERCISES	CHEVROLET PERFORMANCE OVERVIEW
11:20 - 12:30	CHEVROLET PERFORMANCE OVERVIEW	SKID PAD EXERCISES	STINGRAY DISCOVERY	ON-TRACK I
12:30 - 1:30	LUNCH (CLUBHOUSE)			
1:30 - 2:40	SKID PAD EXERCISES	CHEVROLET PERFORMANCE OVERVIEW	ON-TRACK I	STINGRAY DISCOVERY
2:40 - 3:50	BENCHMARKING CORVETTE STINGRAY	CC-DRIVE	RACE CAR-TO-STREET CAR	ON-TRACK II
3:50 - 4:15	DAY ONE CLOSE			
4:15 - 6:00	ROOM CHECK-IN/LEISURE (CLUBHOUSE)			
6:00	DINNER (CLUBHOUSE)			
11:00	GATE CLOSES			
DAY TWO	Group 1	Group 2	Group 3	Group 4
7:00 - 7:45	ROOM CHECK-OUT/BREAKFAST (CLUBHOUSE)			
7:45 - 8:00	DAY TWO OPENING			
8:00 - 9:10	CC-DRIVE	BENCHMARKING CORVETTE STINGRAY	ON-TRACK II	RACE CAR-TO-STREET CAR
9:10 - 10:20	RACE CAR-TO-STREET CAR	ON-TRACK II	BENCHMARKING CORVETTE STINGRAY	CC-DRIVE
10:20 - 11:30	ON-TRACK II	RACE CAR-TO-STREET CAR	CC-DRIVE	BENCHMARKING CORVETTE STINGRAY
11:30 - 12:10	CLOSING SESSION			
12:10 - 12:30	HOT LAPS			
12:30 - 1:00	LUNCH (CLUBHOUSE)			

2014 CHEVROLET CORVETTE STINGRAY DEALER SALES ACADEMY

AGENDA

TUESDAY AFTERNOON ARRIVALS				
DAY ONE	Group 1	Group 2	Group 3	Group 4
12:00 - 1:00	REGISTRATION/LUNCH (CLUBHOUSE)			
1:00 - 2:00	WELCOME/OPENING/WALKAROUND			
2:00 - 3:10	STINGRAY DISCOVERY	ON-TRACK I	CHEVROLET PERFORMANCE OVERVIEW	SKID PAD EXERCISES
3:10 - 4:20	ON-TRACK I	STINGRAY DISCOVERY	SKID PAD EXERCISES	CHEVROLET PERFORMANCE OVERVIEW
4:20 - 4:45	DAY ONE CLOSE			
4:45 - 6:00	ROOM CHECK-IN/LEISURE (CLUBHOUSE)			
6:00	DINNER (CLUBHOUSE)			
11:00	GATE CLOSES			
DAY TWO	Group 1	Group 2	Group 3	Group 4
7:00 - 7:45	ROOM CHECK-OUT/BREAKFAST (CLUBHOUSE)			
7:45 - 8:00	DAY TWO OPENING			
8:00 - 9:10	CHEVROLET PERFORMANCE OVERVIEW	SKID PAD EXERCISES	STINGRAY DISCOVERY	ON-TRACK I
9:10 - 10:20	SKID PAD EXERCISES	CHEVROLET PERFORMANCE OVERVIEW	ON-TRACK I	STINGRAY DISCOVERY
10:20 - 11:30	BENCHMARKING CORVETTE STINGRAY	CC-DRIVE	RACE CAR-TO-STREET CAR	ON-TRACK II
11:30 - 12:40	CC-DRIVE	BENCHMARKING CORVETTE STINGRAY	ON-TRACK II	RACE CAR-TO-STREET CAR
12:40 - 1:40	LUNCH (CLUBHOUSE)			
1:40 - 2:50	RACE CAR-TO-STREET CAR	ON-TRACK II	BENCHMARKING CORVETTE STINGRAY	CC-DRIVE
2:50 - 4:00	ON-TRACK II	RACE CAR-TO-STREET CAR	CC-DRIVE	BENCHMARKING CORVETTE STINGRAY
4:00 - 4:40	CLOSING SESSION			
4:40 - 5:00	HOT LAPS			



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