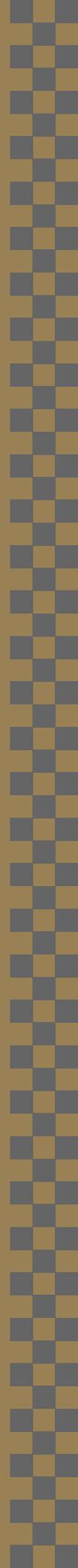


1953



2003





**“THE CHEVROLET CORVETTE:
FIRST OF THE DREAM CARS TO COME TRUE”**

— From a 1953 Corvette advertisement

50 years ago, on a Flint, Michigan, assembly line, a man carefully affixed a circular badge to the nose of a brand-new fiberglass roadster. The badge read simply, “Chevrolet Corvette.” And with that, the whole idea of the American sports car was born. We’re proud — and humbled — to know that since that day in 1953, no other sports car has tugged at the heartstrings like this one has. To everyone who has ever dreamed of owning a Corvette (and who hasn’t?), we tip our sports-car caps, offer up a hearty “Corvette wave,” and dedicate the 50th Anniversary Edition.

The enclosed CD — first ever in a Corvette brochure — provides an in-depth tour of the 2003 Corvette, and the 50-year history of “America’s Own Sports Car.”

MINIMUM SYSTEM REQUIREMENTS
 Windows 95/98/2000 ■ 266 MHz/Pentium II processor ■ 32 MB Ram ■ 12x speed CD-ROM drive ■ 16-bit (Thousands) color display ■ At least 800x600 resolution ■ 16-bit sound card ■ QuickTime 3.0 or later (QuickTime 5.0 included on disk)

To experience more of Corvette, place CD into CD-ROM drive. It will start automatically unless your AutoPlay has been disabled. If the CD does not begin on its own, double-click “My Computer” on your desktop followed by “start.exe.”



NOTE: Some vehicles are shown with optional equipment. All content is based on the latest product information available at time of printing and is subject to change without notice. Please see your Chevy dealer for details.

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WITH THIS CAR,
WE HONOR EVERY CORVETTE
THAT HAS COME BEFORE.



Celebrate this moment in history with your own 50th Anniversary Edition Corvette. It's a golden opportunity, in your choice of coupe or convertible body styles. (50th Anniversary Edition availability will be limited.)

50th Anniversary Edition features

- 50th Anniversary Red exterior with special crossed-flags badging
- Unique Shale interior with embroidered head restraints, color-coordinated leather door-pull grips and armrest pads
- Special 50th Anniversary emblems
- Color-coordinated aluminum wheels
- Floor mats with 50th Anniversary logos
- New-for-2003 Magnetic Selective Ride Control

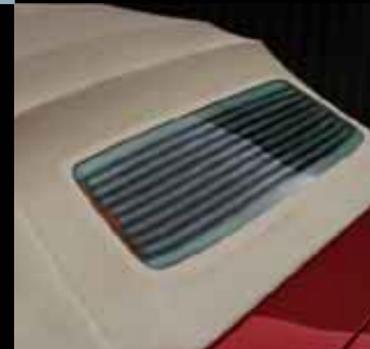
The Silver Anniversary 1978 coupe was the first of the anniversary-edition Corvettes. It's a highly sought-after collector car today.





**THERE'S NEW LUXURY
IN CORVETTE.**

New Magnetic Selective Ride Control with Real Time Damping is standard on the 50th Anniversary Special Edition. Two modes, Sport and Tour, provide a new level of ride and control.



A special Shale convertible top provides a beautiful accent to the 50th Anniversary Red exterior. A glass rear window with an electric defogger is standard.



Shale floor mats with the exclusive 50th Anniversary logo are standard on the Anniversary Edition.



Shown here: The 50th Anniversary Corvette interior. Notice how the dramatic Shale duo-tone has been extended to the door panels and instrument panel. Leather-appointed armrests and grips add to the elegant appearance. Sport bucket seats are a new standard feature in every 2003 coupe and convertible.

The flowing "waterfall" — with its splash of exterior color between the bucket seats — is a colorful mark of distinction on 1953–1962 and 1998–present convertibles.

IN 1953, OUR AM RADIO WAS FUTURISTIC.

A signal-seeking “Wonderbar” AM radio, vinyl bucket-type seating and a tachometer were among the jet-age attributes of the “Motorama Corvette.” Today, “dream-car” technology continues to make Corvette an unforgettable driving experience.



Aircraft-inspired Head-Up Display

The inspiration came directly from fighter aircraft — specifically, the Air Force’s F-15® Eagle. In the Corvette Head-Up Display (HUD) system, all of the following readouts may be projected onto the windshield for driver

convenience: vehicle speed, engine rpm, a performance upshift guide for the six-speed manual transmission, and readings from key gauges. Head-Up Display is standard on Z06 and 50th Anniversary Edition Corvettes; optional on other coupes and convertibles.

Other Technological Marvels

- A multifunction Driver Information Center that informs you of everything from instant/average MPG to oil life remaining.
- An optional power telescopic steering wheel (the manual tilt feature is standard on all Corvettes).
- An optional Memory Package that adjusts the climate control, mirrors, seat, telescopic wheel (if equipped) and radio presets to your preferred settings.
- A standard six-speaker AM/FM stereo with CD player, speed-compensated volume and Bose music system.



Above: 2003 Corvette instrument panel. Some options shown.
Below: The “dual cove” instrument panel of the ‘65 Corvette Sting Ray.



THE QUICKEST CORVETTE YET.

Zero-to-60 times are under four seconds. Lateral acceleration has been measured at an astonishing 1 g. Top speed has exceeded 170 mph on a test track. No

wonder enthusiasts can't get enough of this radical Corvette. Z06 is the quickest, most agile production Corvette ever. At the heart of it: a 405-hp LS6 V8. The Z06 also

includes a high performance six-speed manual transmission, special suspension with Active Handling and Goodyear Eagle F1 tires. Yes, Z06 is one intense automobile.



Introduced as an option on the 1963 Sting Ray, the first Z06 was a performance legend from day one. A super-rare factory racer (only 199 were built), the Z06 included a fuel-injected 327-cubic-inch V8, special suspension, metallic brake linings and a 36-gallon fuel tank.



Corvette Z06 in Black.



The Z06 features a lightweight titanium exhaust system with chrome exhaust tips.



Working in conjunction with a yaw-rate sensor, lateral accelerometer, other sensors, and the ABS and Traction Control, the standard Active Handling System in Corvette Z06 assists the driver in maintaining control under a variety of driving circumstances.



TO BRING YOU A MODERN-DAY LEGEND, WE WENT TO EXTREMES.

To handle increased torque loads, the Z06 rear axle is strengthened for increased durability. "Shot peening" the ring gear of the axle has made it exceptionally robust.

In keeping with the sporting nature of the Z06, an automatic transmission is not available. The six-speed manual transmission features gear ratios that enhance acceleration.



A sensor designed to help safeguard the transmission from extremely high thermal stresses alerts the driver if a "trans overtemp" condition should ever develop (for example, when participating in sanctioned competitive events).

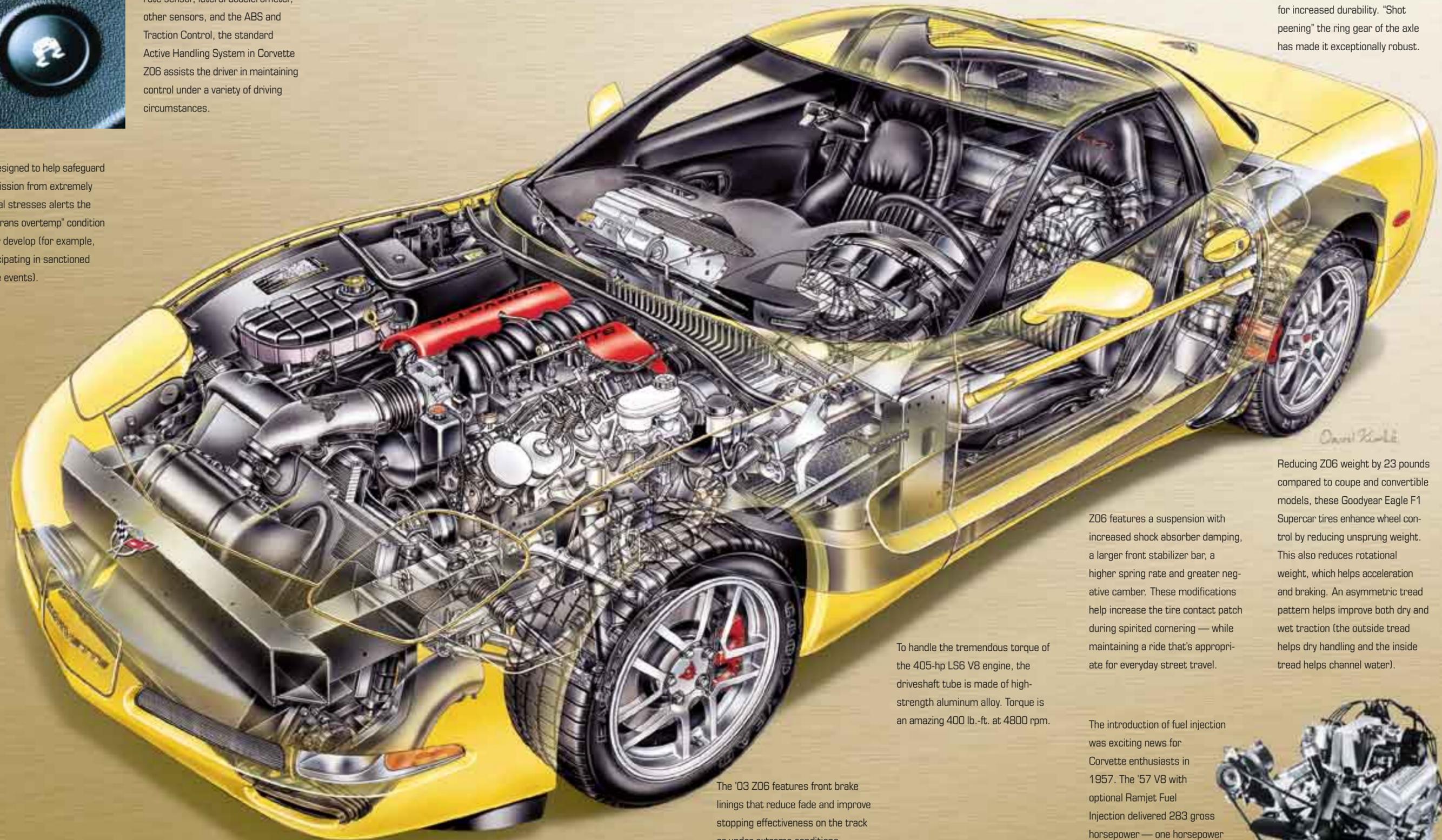


Z06 features functional, race-car-inspired rear cooling ducts that complement the powerful four-wheel disc antilock brake system.

A specific instrument cluster with "speedline" graphics and 6500-rpm redline tachometer is exclusive to Z06. A Head-Up Display (HUD) with readouts for key instrumentation (including speed, engine rpm, and an upshift guide) is standard.



Distinctive front fascia grilles improve airflow to the engine air inlet and add to the purposeful appearance of the Corvette Z06.



David Kiehl

To handle the tremendous torque of the 405-hp LS6 V8 engine, the driveshaft tube is made of high-strength aluminum alloy. Torque is an amazing 400 lb.-ft. at 4800 rpm.

The '03 Z06 features front brake linings that reduce fade and improve stopping effectiveness on the track or under extreme conditions.

Z06 features a suspension with increased shock absorber damping, a larger front stabilizer bar, a higher spring rate and greater negative camber. These modifications help increase the tire contact patch during spirited cornering — while maintaining a ride that's appropriate for everyday street travel.

Reducing Z06 weight by 23 pounds compared to coupe and convertible models, these Goodyear Eagle F1 Supercar tires enhance wheel control by reducing unsprung weight. This also reduces rotational weight, which helps acceleration and braking. An asymmetric tread pattern helps improve both dry and wet traction (the outside tread helps dry handling and the inside tread helps channel water).

The introduction of fuel injection was exciting news for Corvette enthusiasts in 1957. The '57 V8 with optional Ramjet Fuel Injection delivered 283 gross horsepower — one horsepower per cubic inch.





Press reviews, both at home and abroad, have been outstanding. In the J.D. Power and Associates 2002 Initial Quality Study,SM Corvette has been ranked

“Best Premium Sports Car in Initial Quality for two years in a row.”* *Car and Driver* calls Corvette one of America’s “10Best Cars” and the

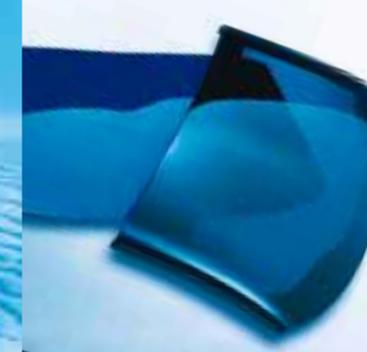
2002 *AutoWeek* America’s Best Reader’s Poll gave it “Best Sports Car” honors. In so many ways, Corvette is *the* gold standard.

Best-in-class trunk space
Corvette coupe has the largest trunk in its class* — with an impressive 24.8 cubic feet of luggage space.

*Based on 2002 competitive information.



Choice of roof panels
A lightweight, one-piece removable roof panel is standard on the Corvette coupe. Latches are easy to use, and no special tools are required to remove the roof panel. You may choose from a standard body-color panel, an optional transparent panel or both.



Convenient top storage
The removable roof panel can be stored securely behind the passenger area.



THE WORLD IS WATCHING CORVETTE.

*The Chevrolet Corvette was the highest ranked premium sports car in the J.D. Power and Associates 2001–2002 Initial Quality Studies.SM 2002 study based on a total of 64,905 consumer responses indicating owner-reported problems during the first 90 days of ownership. www.jdpower.com



The 1968 Corvette introduced the “T-Top” concept — dual removable roof panels — in a production automobile. With the security of a coupe and the open-air fun of a convertible, the “T-Top” was an instant success. A one-piece roof panel made its debut in the ‘84 Corvette.



Corvette coupe in Electron Blue Metallic

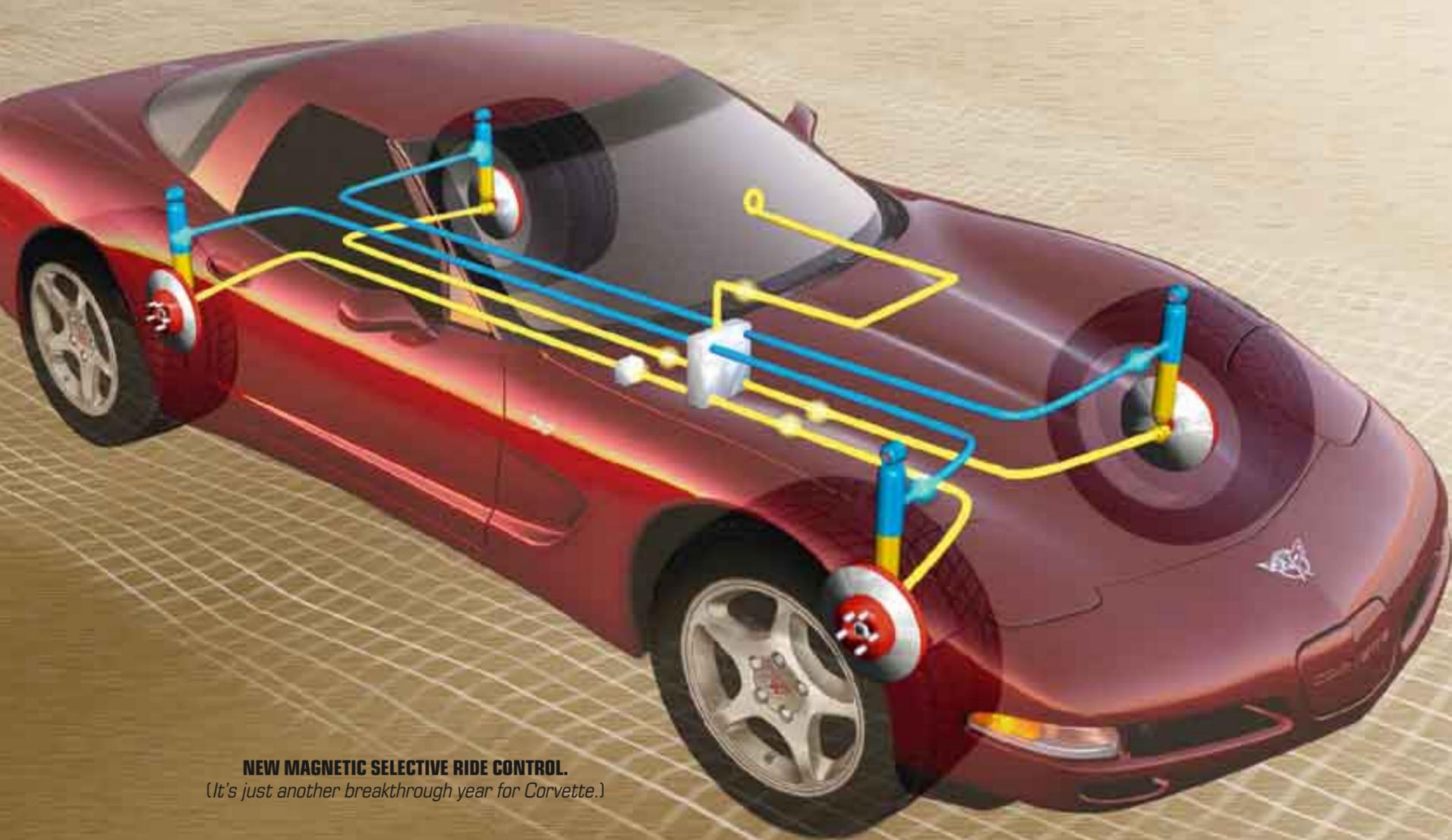
AS LONG AS THERE ARE ROADS LIKE THIS,
THERE WILL ALWAYS BE A CORVETTE CONVERTIBLE.



A beautiful day, a great road, a
favorite companion and a Corvette.
It was a wonderful combination in
1953 and it still is today.



Corvette convertible in Quicksilver Metallic with optional polished aluminum wheels and body-side moldings.



NEW MAGNETIC SELECTIVE RIDE CONTROL.
(It's just another breakthrough year for Corvette.)

Once again, Corvette advances the art of sports-car handling. New-for-2003 Magnetic Selective Ride Control is an electronically controlled Real Time Damping system that takes Corvette

dramatic new level. This adjustable ride-control system uses an electromagnetic coil to alter fluid consistency within the shock absorbers to

instantly adjust damping for road surfaces and conditions. With wheel sensors at each wheel adjusting damping force, the electromagnetic sys-

tem responds five times faster than previous mechanical systems. Magnetic Selective Ride Control is driver-adjustable, with two

settings (Tour and Sport). Tour provides a controlled, smooth ride, while Sport lets the driver "feel" the exact contour of the road to a greater degree.



With Magnetic Ride Control



Without Magnetic Ride Control

Magnetic Selective Ride Control is optional on coupe and convertible, standard on 50th Anniversary Edition, not available on Z06.

POISE, BALANCE... AND THE CONFIDENCE OF ACTIVE HANDLING.

Every 2003 Corvette is equipped with Active Handling, an advanced stability control system, as standard equipment.

Active Handling provides nearly seamless operation and low intrusion in enthusiastic driving conditions. The pictures

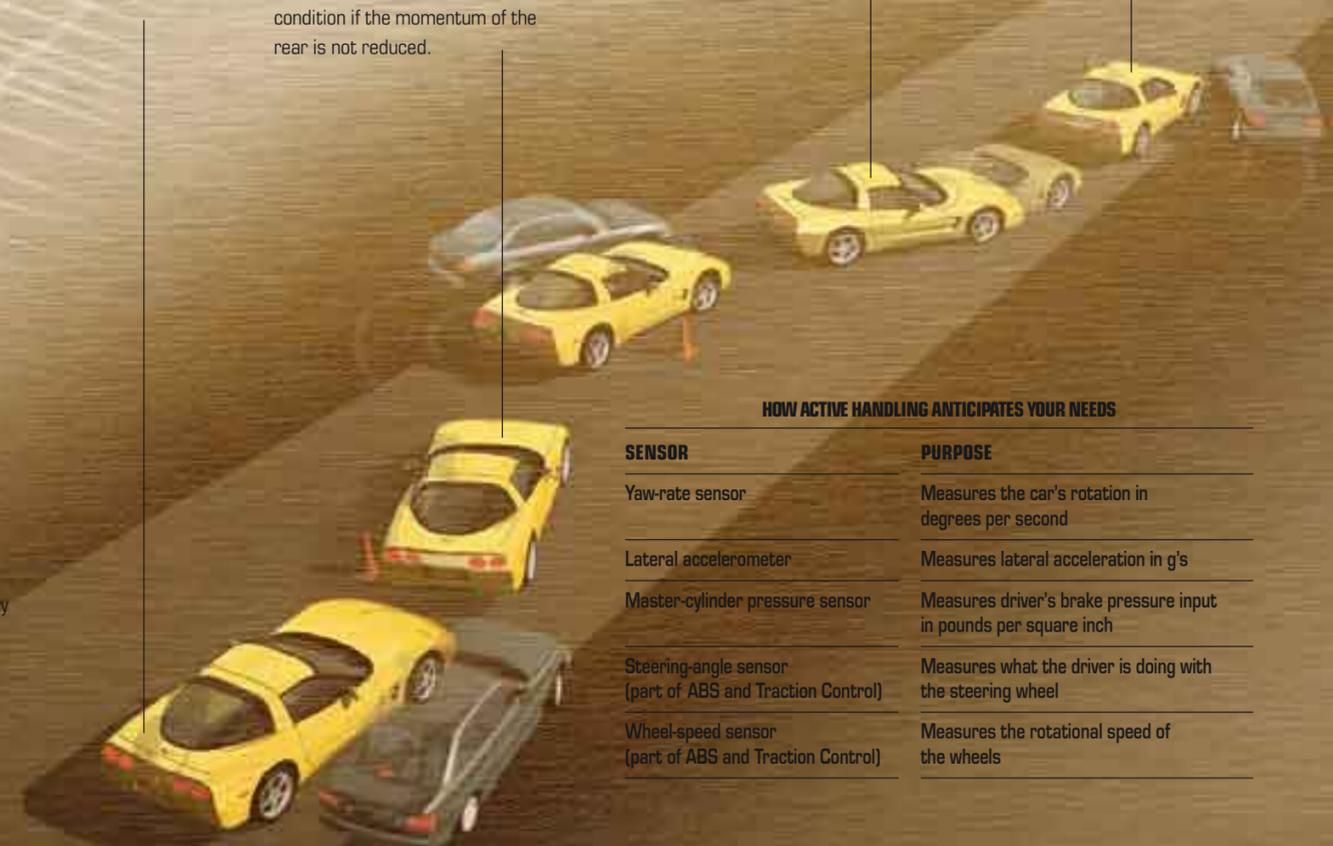
indicate how two cars — one with and one without Active Handling — maneuver around obstacles.

A. An object blocks the lane. So the driver swerves into the left lane, causing the car to assume an understeer condition. To help correct the situation, Active Handling applies the left-rear brake to assist the vehicle in rotating to the left and completing the lane change. The car without Active Handling would require more steering to avoid the object.

B. Now in the left lane, the driver steers the car back to the right to avoid oncoming traffic, causing the rear of the vehicle to swing out to the left (an oversteer condition). The Active Handling System applies the left-front brake to help reduce the oversteer condition and aid in a safe lane change. The car without Active Handling could enter into a severe oversteer condition if the momentum of the rear is not reduced.

C. As the car reenters the right lane, the rear of the car swings like a pendulum in the other direction. Again, an oversteer situation. The car with Active Handling would have the right-front brake applied to help offset the momentum. The car without Active Handling may be in a position to enter a spin if oversteer energy is not reduced.

D. With the oversteer condition corrected, the Corvette with Active Handling continues on the highway in a straight path, having avoided the object in the right lane. The car without Active Handling is now potentially entering a dangerous situation if oversteer energy creates a spin that may carry the car back across the oncoming lane.



HOW ACTIVE HANDLING ANTICIPATES YOUR NEEDS

SENSOR	PURPOSE
Yaw-rate sensor	Measures the car's rotation in degrees per second
Lateral accelerometer	Measures lateral acceleration in g's
Master-cylinder pressure sensor	Measures driver's brake pressure input in pounds per square inch
Steering-angle sensor (part of ABS and Traction Control)	Measures what the driver is doing with the steering wheel
Wheel-speed sensor (part of ABS and Traction Control)	Measures the rotational speed of the wheels

WHAT MAKES TODAY'S CORVETTE THE BEST EVER?

EVERYTHING YOU SEE HERE.

	COUPE/CONVERTIBLE		50TH EDITION
	1SA	1SB	1SC
Base Equipment Group	■	■	■

Preferred Equipment Group 1

Memory Package	■	■	
Power telescoping and manual Tilt-Wheel steering column	■	■	
Head-Up Display	■	■	
Twilight Sentinel	■	■	
Electrochromic mirrors: inside rearview and outside driver	■	■	

Preferred Equipment Group 2

Magnetic Selective Ride Control			■
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Note: The optional Preferred Equipment Groups (PEGs) are designed to help simplify the buying process. Just choose the PEG containing the equipment you desire. You may also add selected individual options (see chart). Some restrictions may apply — your dealer will have more details. Preferred Equipment Groups are not available on Z06.

S — Standard. **O** — Optional. **P** — Included in optional Preferred Equipment Group

Exterior	COUPE	CONV.	Z06
Clearcoat paint	S	S	S
Corrosion-proof body panels	S	S	S
Body-side moldings	O	O	O
Daytime Running Lamps	S	S	S
Dual, electric, remote-control, heated sport mirrors	S	S	S
Dual halogen foglamps	S	S	—
Front license plate frame	O	O	O
Manual convertible top with heated, glass rear window	—	S	—
One-piece removable roof panel	S	—	—
Transparent removable roof panel	O	—	—
Roof package with transparent and solid roof panels	O	—	—
Retractable halogen headlamps	S	S	S
Solar-tinted, flush-mounted glass	S	S	S

Interior

Air bags (driver and passenger) with passenger-side on/off switch ¹	S	S	S
Air conditioning (dual-zone with electronic control)	S	S	S
Console, lockable, storage with integral cup holder	S	S	S
Cruise control	S	S	S
Day/night rearview mirror with integral map light	S	S	S
Electrochromic mirrors (inside rearview/outside driver)	P	P	O ²
Floor mats	S	S	S

Interior (continued)	COUPE	CONV.	Z06
Rear-window defogger	S	S	S
Headlamps-on reminder	S	S	S
Illuminated dual visor mirrors	S	S	S
Instrumentation, electric, analog	S	S	S
Instrumentation, Head-Up Display	P	P	S
Intermittent windshield wipers	S	S	S
Luggage shade	S	—	—
Memory Package (remembers "presets" for outside mirrors, radio, heater, defroster, air conditioning, power driver seat and, if so equipped, power telescoping steering column)	P	P	O ³
Parcel net	S	S	—
PASS-Key theft-deterrent system with horn alarm	S	S	S
Power door locks	S	S	S
Power telescoping steering column	P	P	—
Power windows	S	S	S
Remote Keyless Entry system	S	S	S
Seats, leather seating surfaces, Z06-specific	—	—	S
Seats, Sport, leather seating surfaces	S	S	—
Seat, power driver, six-way adjustable	S	S	S
Seat, power passenger, six-way adjustable	S	S	—
Tilt-Wheel steering column	S	S	S
Turn signal-on reminder	S	S	S
Twilight Sentinel	P	P	—

Sound Systems

AM/FM stereo with CD player	S	S	S
AM/FM stereo with cassette player and 12-disc remote CD changer	O	O	—
AM/FM stereo with CD player and 12-disc remote CD changer	O	O	—
Bose audio and amplifier system	S	S	S

¹ Corvette is equipped with a passenger Air Bag Off Switch for use when carrying children. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. Always use safety belts and proper child restraints, even with air bags. See the Owner's Manual and child safety seat instructions for more safety information. ² Requires Memory Package. ³ Requires Electrochromic Mirrors

Power Team/Chassis/Mechanical	COUPE	CONV.	Z06
350-hp 5.7 Liter LS1 V8 engine with Sequential Fuel Injection	S	S	—
405-hp 5.7 Liter LS6 V8 engine with Sequential Fuel Injection	—	—	S
4-speed automatic transmission	S	S	—
6-speed manual transmission	O	O	S
Z51 Performance Handling Package	O ¹	O ¹	—
Active Handling System	S	S	S
F55 Magnetic Selective Ride Control	O ²	O ²	—
FE4 Suspension	—	—	S

Power Team/Chassis/Mechanical (continued)	COUPE	CONV.	Z06
Four-wheel disc antilock brake system (ABS)	S	S	S
Fully independent suspension with transverse springs	S	S	S
Limited slip differential	S	S	S
Power rack-and-pinion steering (speed-sensitive)	S	S	S
Power steering cooler (requires Z51)	O	O	S
Traction Control	S	S	S
Stainless-steel exhaust system (aluminized stainless steel rear of catalytic converter)	S	S	—
Titanium exhaust components (mufflers and tailpipes)	—	—	S
Low tire pressure warning system	S	S	—

Wheels

	COUPE	CONV.	Z06
17" x 8.5" front, 18" x 9.5" rear			
— aluminum	S	S	—
— high-polish forged aluminum	O	O	—
17" x 9.5" front, 18" x 10.5" rear			
— aluminum	—	—	S

Tires

	COUPE	CONV.	Z06
Goodyear Eagle F1 GS Extended Mobility			
— front: P245/45ZR-17	S	S	—
— rear: P275/40ZR-18	S	S	—
Goodyear Eagle F1 Supercar Non-Extended Mobility			
— front: P265/40ZR-17	—	—	S
— rear: P295/35ZR-18	—	—	S

NOTE: Do not use tire chains; they can damage your car.

¹ Not available with F55 Magnetic Selective Ride Control. Requires performance axle with automatic transmission. ² Included on 50th Anniversary Edition.

Exterior Dimensions (in.)	COUPE	CONV.	Z06
Wheelbase	104.5	104.5	104.5
Length (overall)	179.7	179.7	179.7
Width (overall)	73.6	73.6	73.6
Height	47.7	47.8	47.7
Tread width — front	61.9	61.9	62.4
Tread width — rear	62.0	62.0	62.6

Interior Dimensions (in.)

Headroom	37.9	37.6	37.8
Legroom	42.7	42.7	42.7
Shoulder room	55.3	55.3	55.3
Hip room	54.2	54.2	54.2

Capacities

Passenger capacity	2	2	2
Cargo capacity (cu. ft.)	24.8	13.9 ¹	13.3
Fuel capacity (gal., approx.)	18.0	18.0	18.0

¹ 11.2 cu. ft. with convertible top in the down position.

ADDITIONAL INFORMATION

NEW VEHICLE LIMITED WARRANTY

This warranty is for GM vehicles registered in the USA. See your Chevrolet dealer for terms and conditions.

Covered for 3 years/36,000 miles (whichever comes first):

- The complete vehicle
- Tires
- Towing to your nearest Chevrolet dealership
- Cosmetic corrosion resulting from defects
- Repairs made to correct any vehicle defect
- No charge for most warranty repairs.

Covered for 6 years/100,000 miles (whichever comes first):

- Rust-through corrosion

24-Hour Roadside Assistance

Call **1-800-CHEV-USA** toll free anytime during the warranty period. Towing and basic technical advice come with the Basic Care Package. Courtesy Care provides additional features, during the term of the New Vehicle Limited Warranty, including locksmith services, flat tire changing, fuel delivery, non-warranty towing and jump starts. Some services will incur costs. Chevrolet reserves the right to modify or discontinue Basic Care and Courtesy Care at any time.

COURTESY TRANSPORTATION

Ask your participating Chevrolet dealer for Courtesy Transportation if you drop your vehicle off for repairs under the New Vehicle Limited Warranty. Also see if you qualify for expense reimbursement and/or vehicle rental. Services vary at election of participating dealer.

FROM DAY ONE ...

The vehicle is checklist-ready for you to drive away, and a full orientation awaits you on everything about your new Corvette.

THE CHEVROLET OWNER CENTER

The Chevrolet Owner Center is a place where you'll be able to easily and conveniently find relevant information and services for your vehicle. Register your Chevrolet vehicle at chevy.com/mygmlink to access information including:

- Maintenance reminders
- Important safety information
- Service history tracking
- Personal Digital Assistant (PDA) applications
- Your Owner's Manual
- News and events
- Warranty and service information
- Special offers and privileges

CHEVROLET CUSTOMER ASSISTANCE CENTER

Call **1-800-222-1020** toll free to talk directly to specialists who can handle any product or service concern you may have.

GM PROTECTION PLAN

The GM Protection Plan[®] offers mechanical repair protection in addition to that provided by GM's New Vehicle Limited Warranty. Coverage for vehicle maintenance is also available. Ask your dealer about the GM Protection Plan. Coverage available only in the U.S. and Canada.

IMPORTANT: A WORD ABOUT THIS BROCHURE

We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment specifications, models and availability. Since information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

UPDATED SERVICE INFORMATION

Chevrolet dealers receive useful service bulletins about Chevrolet products. You can purchase them by calling **1-800-551-4123**.

ASSEMBLY

Chevrolts and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolts with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES

Chevrolts are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

THE GM CARD —

WHAT ARE YOU CHARGING TOWARD?SM

The GM Card rewards you 5 percent on every credit card purchase, making it the fastest way to save toward the GM car or truck of your dreams. For information or to apply for The GM Card, call **1-800-8GM-CARD** or visit our web site at www.gmcard.com.

ACCELERATE YOUR COLLEGE SAVINGS

GM — along with many other leading companies — has teamed up with Uprromise, the revolutionary college savings accelerator that can help you save thousands of dollars for college. When you purchase or lease an eligible new Chevrolet, GM will contribute \$150 into your Uprromise college savings account. For complete details on the GM-Uprromise program, go to <http://upromise.gm.com>. Enrollment is simple and absolutely free. To receive the \$150 GM contribution, you need to be a Uprromise member 30 days before you take delivery of your vehicle.



Visit chevy.com for:

- 360° views of 2003 Chevrolet cars and trucks
 - Detailed feature explanations and demonstrations
 - Pricing and offers
 - Dealer locators
 - Competitive comparisons
 - GMAC financing options
- And visit gmmobility.com for:
- Information on the GM Mobility Program

Litho in USA.

July 2002



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The National Corvette Museum in Bowling Green, Kentucky (across the street from the Corvette assembly plant), is a must-see attraction for the Corvette lover. You can also take delivery of your new Corvette at the

museum. Just ask your dealer for the museum delivery option (Option R8C). For museum information, call 1-800-53VETTE or visit their web site — corvettemuseum.com. For more Corvette information, visit the Corvette web site — corvette.com.



IN THE BEGINNING, WE THOUGHT EVERY CORVETTE SHOULD BE WHITE WITH A RED INTERIOR. WE WERE WRONG.



Torch Red



Quicksilver Metallic



Z06

- Aluminum wheels
- Black leather seating surfaces
- Black/Torch Red leather seating surfaces



Black



50th Anniversary Red
(Available on 50th Anniversary Edition only)



50th Anniversary Edition

- Champagne aluminum wheels
- Shale leather seating surfaces
- Shale convertible top



Millennium Yellow
(Premium tint coat color, additional charge)



Medium Spiral Gray Metallic
(Not available on Z06)



Torch Red leather seating surfaces
(coupe and convertible).



Light Oak leather seating surfaces
(coupe and convertible).



Light Gray leather seating surfaces
(coupe and convertible).



Black leather seating surfaces
(coupe and convertible).



Electron Blue Metallic



Speedway White
(Not available on Z06)



Standard aluminum wheel
(coupe and convertible).



Optional high-polish aluminum wheel
(coupe and convertible).



Optional magnesium wheel
(coupe and convertible).



Black



White



Light Oak

